



"LLOYD PRICE" —  
THE PERSONALITY  
KID OF 1959!

AUGUST



25c

# HIT PARADER

A Charlton Publication

## PERSONALITY

BATTLE OF NEW ORLEANS

HUSH A BYE

TALLAHASSEE LASSIE

LONELY BOY

THE WONDER OF YOU

WATERLOO

RING A LING A LARIO

FRANKIE

LA PLUME DE MA  
TANTE

ALONG CAME JONES

MY HEART'S AN  
OPEN BOOK

JUST KEEP IT UP

BOBBY SOX TO STOCKINGS

HEARTACHES  
AT THE TOP!  
BY  
JOHNNY MATHIS

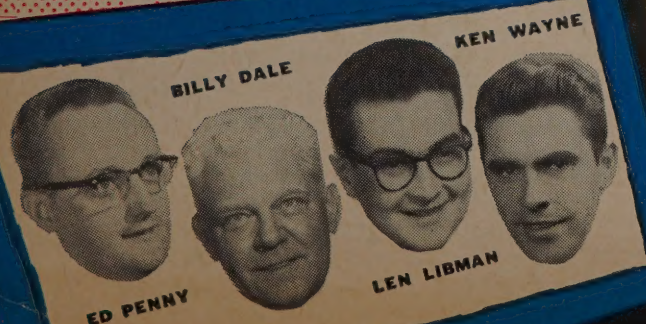
THE MEN IN  
MY LIFE  
BY  
KATHY LINDEN

A STATION  
WITH STYLE —  
WTAO  
BOSTON, MASS.

JOHNNY MATHIS



KATHY LINDEN



BILLY DALE

KEN WAYNE

ED PENNY

LEN LIBMAN



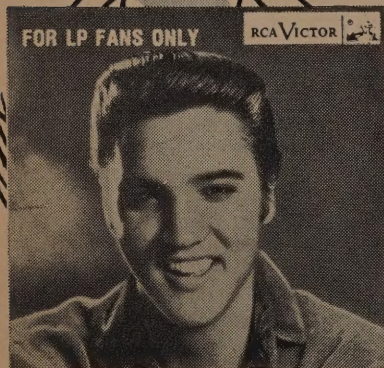
# FIVE STAR HITS



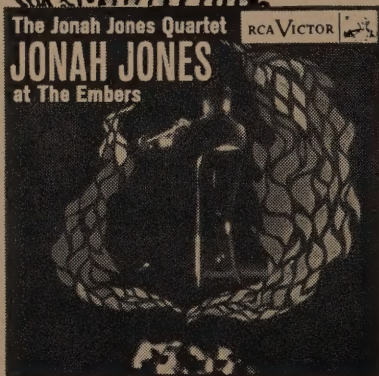
Modern jazz that blasts off like a rocket . . . straight from the talented pen of the "original." Cool, big-band jazz that started a trend!\*



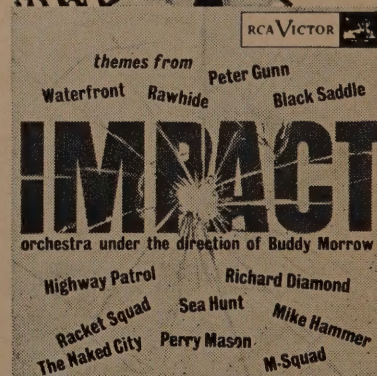
The Ames Brothers take off on 12 of your biggest favorites like Paper Doll, Cool Water, To Each His Own. This you've absolutely got to hear!\*



Here are the big hits that put Elvis on top! Now, for the first time, in one L.P. album. And Elvis' latest color photo is on the back! Don't miss it!



He plays a gang of trumpet, and he sings up a storm! Hear eleven solid hits by one of the greatest jazz combos grooving today! Sensational!



Buddy Morrow leads the orchestra in music from TV favorites. Included is background music from Rawhide, M Squad, Waterfront, 9 others.\*

\*Available on regular L.P. and Living Stereo.

WHEN ORDERING STEREO, SAY . . .

 **RCA VICTOR**   
RADIO CORPORATION OF AMERICA



# The HIT PARADER BAND WAGON OF

## A Charlton TOP TUNES Feature

### PERSONALITY

LOGAN PRICE

Over and over I tried to prove my love to you  
Over and over what more can I do  
Over and over my friends say I'm a fool  
But o-o-o-over and over I'll be a fool for you.

'Cause you've got (personality)  
Walk (with personality) charm (with personality)  
Love (with personality) and plus  
you've got a great big car.

So over and over whoa I'll be a fool for you  
Now over and over what more can I do  
Whoa, whoa, whoa, whoa, whoa over  
and over I still love you  
Over and over honey now it's the truth.  
Over and over they still say I'm a fool  
Over and over I'll be a fool for you.  
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### JUST KEEP IT UP (And See What Happens)

OTIS BLACKWELL

Well one day, baby, you'll be sorry,  
For the way you make people cry.  
It's not so funny, not one bit, honey,  
One day you'll wake up and realize.

Just keep it up, just keep it up.  
Just keep it up, and see what happens.  
Now please stop doing the thing you're doing  
I know that we can get along.  
Your luck will run out some day you'll see,  
And then your heart will belong to me.

You took my hand, dear, then you told me  
Things that made me shake inside.  
The way you kissed me, oh how you kissed me  
Then turned around and said you've lied.

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### I CAN'T GET YOU OUT OF MY HEART

DANNY DI MINNO JIMMY CRANE

I can't get you out of my heart  
For you, love, are part of my heart  
It's funny the first time we met  
I knew you'd be hard to forget  
I can't get you out of my dreams  
Whenever you're near my heart beams  
Without you I'm lonely my heart wants you only  
I can't get you out of my heart.

Ti amo ti voglio amor'  
'Edimmi tu sei mi amor'  
Ah non me lasciare ti voglio sposare  
Ti amo, ti voglio, amor'.

© Copyright 1958 by Southern Music Publishing Co., Inc.



### THE BATTLE OF NEW ORLEANS

JOHNNY HORTON

In 1814 we took a little trip  
Along with Colonel Jackson  
Down the mighty Mississippi.  
We took a little bacon  
And we took a little beans  
And we caught the bloody British  
In a town in New Orleans.

We fired our guns  
And the British kept a-coming.  
There wasn't nigh as many  
As there was a while ago.  
We fired once more  
And they begin to running  
From down the Mississippi  
To the Gulf of Mexico.

We looked down the river  
And we see'd the British come  
And there must have been a hundred of 'em  
Beating on the drum.  
They stepped so high  
And they made the bugles ring;  
We stood beside our cotton fields  
And didn't say a thing.

Old Hickory said  
We could take 'em by surprise  
If we didn't fire our muskets  
Till we looked them in the eyes.  
We held our fire  
Till we see'd their faces well;  
Then we opened up our squirrel guns  
And really gave 'em well.

They ran through the briars  
And they ran through the brambles  
And they ran through the bushes  
Where a rabbit couldn't go  
They ran so fast  
That the hounds couldn't catch 'em  
From down the Mississippi  
To the Gulf of Mexico.

We fired our cannon  
Til the barrel melted down  
So we grabbed an alligator  
And we fought another round.  
We filled his head with cannon balls  
And powdered his behind  
And when we touched the powder off  
The 'gator lost his mind.

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### I'm Just A LONELY BOY

PAUL ANKA

I'm just a lonely boy lonely and blue  
I'm all alone with nothin' to do  
I've got ev'rything you could think of  
But all I want is someone to love  
Someone yes someone to love  
Someone to kiss someone to hold  
At a moment like this  
I'd like to hear somebody say  
I'll give you my love each night and day  
A life time of love means more to me  
Than riches or fame untold  
Somewhere there's a someone waiting for me  
I'll find her before I grow too old  
Somebody somebody somebody please send her to me  
I'll make her happy just wait and see  
I prayed so hard to heaven above  
That I might find someone to love.

© Copyright 1958 by Spanska Music Corp.

### LA PLUME DE MA TANTE

HOFFMANN MANNING

La la la la la la la  
La la la la la la la  
La la la la la la la  
La la la la la la la  
La la la la la la la  
La plume de ma tante est sur la bureau  
de mon oncle,  
Le papier de mon oncle est sur la  
bureau de ma tante.

(Pronunciation)

(Lah ploom d' mah tahnt eh sur lah  
Bureau d' mone onc-luh)  
Luh pop-yay d' mone onc-luh eh sur  
Lah bureau d' mah tahnt.)

Which means the pen of my aunt  
Is on the bureau of my uncle,  
The paper of my uncle  
Is on the bureau of my aunt.  
If you don't parlez-vous francais,  
Then this will be Greek to you.  
If you can't figure out what the words  
are all about  
Just sing la la la la lu.

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### PEACE

JACK FULTON LOIS STEELE

Peace is the quiet of a sleepy country town

Peace is contentment with your loved ones all around,

Where soldiers made of gingerbread parade for little boys

And guns are only shiny Christmas toys;  
Peace is the comfort that you find in daily prayer,

Peace, everlasting that the world should learn to share;

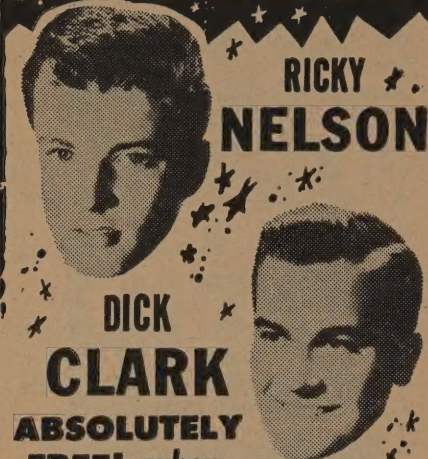
If only ev'ry heart could feel good will toward men,

And live in peace again.

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# FREE PICTURES



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**DICK CLARK**

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# HIT PARADER

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**MARGARET MAXIMENKO** ..... Art Staff  
**SAM GOLDMAN** ..... Publicity

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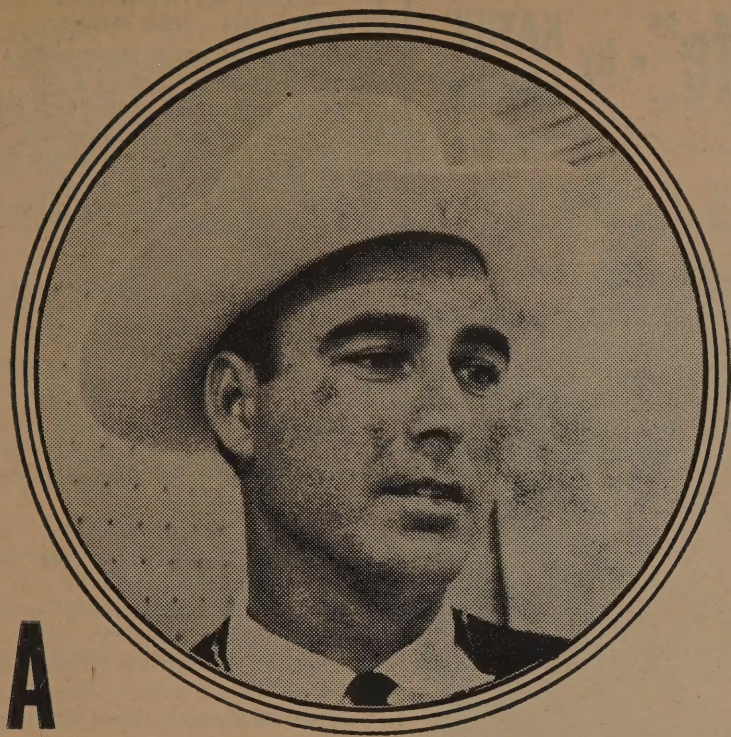
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A

WINNING

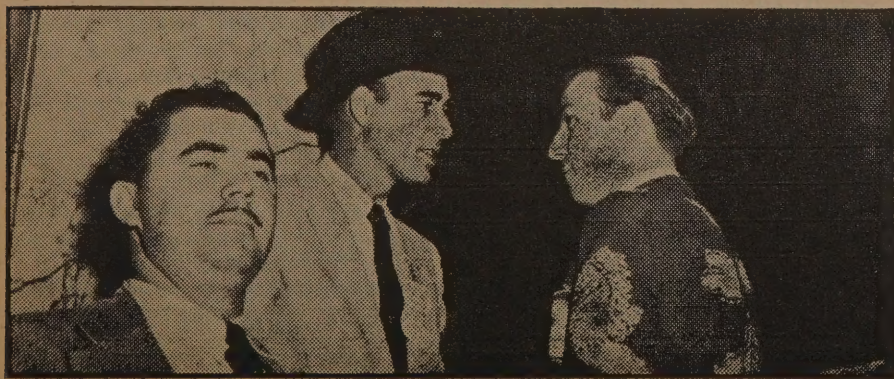
"BATTLE"

We're quite sure, by this time, that all of you have been treated to the wonderful sounds as offered by Johnny Horton on the Columbia label with his sterling rendition of "The Battle Of New Orleans." But what most of you don't know is that Johnny Horton has had another battle on his hands — a battle which he has successfully won!

Johnny, who is primarily considered a Country singer and has had several hits on the Country-Western charts, has already had a secret desire to score a hit on the Popular hit charts all across the country. When an artist is categorized, it is most always difficult for him to break through into another field. The Popular disc jockeys fail to recognize your Country-Western and Rhythm and Blues artists and do not give them the exposure to bringing

them to the fore in the Popular music field. The Western star is usually limited to air play by disc jockeys who play specific Western material. It's only when a sensational rendition overlaps into another field that an artist gets excess play via the Pop air waves; such as the case with Johnny Horton and his sensational "The Battle Of New Orleans."

And so Johnny, who has been battling his way into the Pop market, has finally won his battle — and in so doing has made not only himself but many thousands of fans very happy. Now Johnny Horton can be rated along with other such favorites as Ferlin Husky, Sonny James, Bobby Helms, Johnny Cash, each of whom has won his respective battle, breaking through the Pop barrier.



PLAY

# Beauty

ON  
THE BEACH

Whether you choose to swim or simply to bask in the sun . . .

Why let *anything* rob you of your freedom of the beach?

Surely not time-of-the-month.

Wear Tampax — and *be free!*

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# "The Men In My Life" - by KATHY LINDEN



So many people have commented about the "men" in my life that I feel an explanation is necessary. No, I'm not a femme fatale. It is just that men's names have played an important role in my singing career. First of all, the most important men in my life are my husband David L. Simonton, and my 10-month old son William David — "Billy."

The man to whom I owe my good fortune on records is Joe Leahy, who is famed as an arranger-composer-conductor-musician. It was Mr. Leahy who gave me my opportunity to make a record. I had come to his office, just before my 18th birthday two years ago, to audition for Mr. Leahy. He seemed to like what he heard, and before I knew what was happening, found myself in a studio making "Just My Luck To Be 15". The record was well received but it seemed to lack the magic ingredient — a man's name. My second record, released on the fabulous Felsted label, was "Billy", and it became a best seller. Yes, I am grateful to "Billy", and am so sentimental about "Billy" that we even call my baby "Billy." I suppose that without "Billy" we'd still be hoping for a hit. Then, along came "Johnny." My recording of "Oh, Johnny, Oh" was a big success,

and so another man found his way into my life.

Steve Allen, the talented TV comedy star, is also a fine composer. I appreciate his having written the title song for my LP album, "That Certain Boy." The album, which is selling very well, contains songs about different boys; including "Billy". "Just A Sandy Haired Boy Called Sandy", "Oh Johnny Oh", "I Love You Dave", "That's What's Wrong With Jimmy", "I'm Just Wild About Harry", "I Like Mike", "Please Don't Tell Joe" and "Elmer's Tune".

Jack Vaughn, of radio station WNAX in Yankton, S. D., wrote a song titled "Goodbye Jimmy, Goodbye". When Joe Leahy heard the song, he promptly asked me to record it, and the result was the best selling record I had ever made. "Goodbye Jimmy, Goodbye" was published by Dick and Fred Ahlert of Knollwood Music, two fine gentlemen who have been most helpful. And, of course, there's Sid Ascher, a really great publicity man who has helped guide my press relations.

But grateful though I am to all the men in my musical life — the real men in my life are my husband David and my son "Billy".

## ALONG CAME JONES

JERRY LEIBER MIKE STOLLER

I plopped down in my easy chair and  
turned on Channel Two  
A bad gun slinger called Salty Sam  
a-was a-chasin' po sweet Sue  
He trapped her in the old saw mill  
And said with an evil laugh,  
"If you don't give me the deed to your  
ranch,  
I'll saw you all in half."  
And then he grabbed her, (and then?)  
He tied her up, (and then?)  
He turned on the buzz saw.  
(And then? And then?) eh, eh.

And then along came Jones  
Tall, thin Jones, slow walkin' Jones  
Slow talkin' Jones along came lonely,  
lanky Jones.

Commercial came on, so I got up, to  
get myself a snack  
You should have seen what was goin'  
on by the time I got back.  
Down in the old abandoned mine,  
Sweet Sue was a-havin' fits.  
That villain said, "Give me the deed to  
your ranch,  
Or I'll blow you all to bits."  
And then he grabbed her, (and then?)  
He tied her up, (and then?)  
He lit the fuse to the dynamite.  
(And then? And then?) eh, eh.

I got so bugged, I turned it off and  
turned on another show  
But there was the same old shoot-'em-  
up, and the same old rodeo.  
Salty Sam was a-tryin' to stuff Sweet  
Sue in a burlap sack  
He said, "If you don't give me the deed  
to your ranch,  
I'm gonna throw you on the railroad  
track".

And then he grabbed her, (and then?)  
He tied her up, (and then?)  
A train started comin'  
(And then? And then?) eh, eh.

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## HUSH-A-BYE

DOC POMUS MORT SHUMAN

Oo oo oo oo oo

Hush-a-bye hush-a-bye of my darling  
Don't you cry  
Guardian angels up above  
Take care of the one I love.

Hush-a-bye hush-a-bye  
Oh my darling don't you cry  
Guardian angels up above  
Take care of the one I love.

Pillows lying on your bed  
Oh my darling rest your head  
Sandman will be coming soon  
Singing you a slumber tune.

Lull-a-bye and goodnight  
In your dreams I'll hold you tight.

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## THE WONDER OF YOU

BAKER KNIGHT

When no one else can understand me  
When everything I do is wrong  
You give me love and consolation  
You give me hope to carry on  
And you try to show your love for me  
In everything you do  
That's the wonder, the wonder of you.

And when you smile the world is  
brighter  
You touch my hand and I'm a king  
Your kiss to me is worth a fortune  
Your love to me is everything  
And your always there to lend a hand  
In all I try to do  
That's the wonder, the wonder of you

I guess I'll never know the reason why  
You love me as you do  
That's the wonder, the wonder of you  
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## SWEETER THAN YOU

RONNIE GAYLORD

Now you take honey, sugar, watermelon  
too  
Good old molasses and berries of blue  
Get some ice cream, candy, mix them  
through and through  
And all of that sweetness wouldn't be  
sweeter than you.

Oh wouldn't be sweeter than you, babe  
sweeter than you  
All of that sweetness wouldn't be  
sweeter than you  
This I know is true, that all of that  
sweetness  
Wouldn't be sweeter than you.  
I've been to New York, Texas,  
California too  
Met lots of gals and kissed quite a few  
But I can tell you honey, this I know is  
true  
That all of that sweetness wouldn't be  
sweeter than you.

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## GONE AWAY

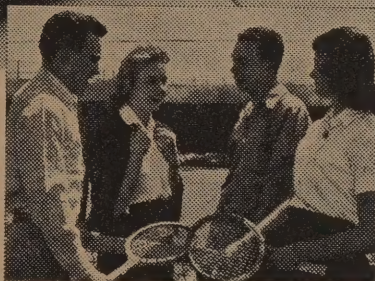
CARL MADURI CONRAD SPOKE  
DICK KELIH

Gone away, gone away my first love has  
gone away  
I loved in life just once you see  
But now I'm left with memories  
My life of love has gone away  
For each day I kneel and pray that in  
heaven above  
He will guide and keep my love for me  
Ooh badada ooh ooh you went away  
And said you came back to me  
Oh now I see oh how you have lied to  
me  
I tried to pretend that I'll be myself  
again  
But deep in my heart it never can be  
Gone away, gone away though you'd  
leave me here to cry  
My dearest one, my dearest one in my  
heart you never die  
Have your fling but I still sing  
Our love song till the ends of time.  
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## ADVICE ON SKIN BLEMISHES FROM

## CLEARASIL PERSONALITY of the MONTH

Alice Paulsen, Senior, Flushing High School, Flushing, N.Y.



Active and popular Alice Paulsen discusses her tennis game with some of her friends. Alice is the dynamic type—cheerleader, water-skier . . . loves dancing and dating. She was chosen Senior Class Queen . . . plans to go to college in the Midwest. When you have such a busy and exciting life, there's just no time for skin blemishes.

Read what Alice did: "I had never had a pimple before . . . and it would happen just a week before a very special dance. I was really worried! But my mother told me to try Clearasil. I took her advice and it worked like a dream. I went to the dance with a clear skin, and a carefree mind."

*Alice Paulsen*

29-59 Union Street, Flushing, N.Y.

*Would your experience  
help others?*

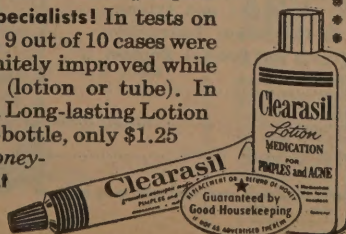
Millions of boys and girls have proved . . .

### SCIENTIFIC CLEARASIL MEDICATION 'STARVES' PIMPLES

**Skin-Colored . . . hides pimples while it works!**  
CLEARASIL can help you, too, gain clear skin and a more appealing personality.

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# an open letter to BROOK BENTON



It seems that whenever a new star breaks through on the musical horizon, our HIT PARADER offices are crowded with a deluge of mail from thousands of fans from all across the nation — and even from some foreign countries! Such has been the case since Brook Benton broke through with his wonderful rendition of "It's Just A Matter Of Time," and even more excitement has been created now as his "Endlessly" is soaring into the Top Ten. One letter was sent in to us in which a fan expressed her opinion and also offered a welcome to Mercury Records' Mr. "B". This letter, in its own little way, seemed to express the feeling of most of the other fans, and so we reprint this open letter to Brook Benton.

Dear Brook,

I have been a record buyer for several years now, and for those several years I've always looked for the same things in which records to purchase — I look for sincerity and warmth in the performance of the artist. When I first heard "It's Just A Matter Of Time", I knew this was a record I must have and that you, Brook Benton, were to become a star that the nation must have. Now your recording of "Endlessly" only further proves that I was correct in my judgement. Your style, your warmth, your sincerity — not to mention your inimitable talent — can only soon make you one of the greatest stars the American music scene has ever known. Welcome, Brook Benton, to the land of stars.

Sincerely yours,  
Sandra Townsend

## WATERLOO

JOHN LOUDERMILK MARIJOHN WILKIN  
Now Adam was the first in history  
With an apple he was tempted and  
deceived  
Just for spite the devil made him take  
a bite  
And that's where old Adam met his  
Waterloo.

Waterloo, Waterloo  
Where will you meet your Waterloo  
Ev'ry puppy has it's day  
Ev'rybody has to pay  
Ev'rybody has to meet his Waterloo.

Little Gen'ral Napoleon of France  
Tried to conquer the world but lost his  
chance  
Met defeat known as Bonaparte's  
retreat  
And that's where Napoleon met his  
waterloo.

Now a fellow who's darlin' proved  
untrue  
Took her life but he lost his too  
Now he swings where the little birdies  
sing  
And that's where Tom Dooley met his  
Waterloo.

© Copyright 1958 by Cedarwood Publishing Co., Inc.

## WONDERFUL YOU

STALLMAN JACOBSON  
Wonder-wonder-wonderful you  
Oh what a wonder just being under  
Moonlight when the night is new  
But I am betting it's just the setting  
For the wonder that is you.

Dreams are a wonder  
Now that I understand  
Simply by seeing and always being  
With the wonder that is you.

Wonder-wonder-wonderful you  
Wonder-wonder-wonderful you.  
Wonder if you dear  
Want to be true dear  
Just to me your whole life through  
Wonderful lifetime man and wife-time  
With the wonder that is you.

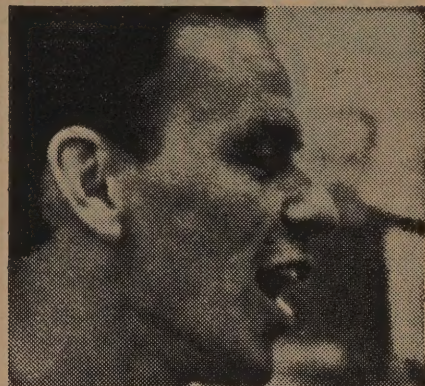
Copyright 1959 by Kahl Music & Rush Music

## THE RIDE BACK FROM BOOT HILL

JIM LOWE HUGH DOWNES  
IRWIN SCHUSTER  
The ride back from boot hill is one  
I'll remember,  
I left my true love 'neath the stone by  
the tree  
They buried my darlin' one rainy  
September  
And on one cried but me.  
There was a man who called his name,  
There was a fight with guns aflame,  
And now the world is not the same,  
For he is gone away from me.  
The ride back from boot hill I'll take  
each September  
To see my true love 'neath the stone  
near the tree  
As long as I live I will always  
remember  
That no one cried but me.

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## SINATRA ON BROADWAY



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When word got out that HIT PARADER was dedicating its August issue to Johnny Mathis, stores and magazine stands all over the country doubled their orders knowing that the rush would be on — especially when we told them that Johnny Mathis himself wrote the story entitled "Heartaches At The Top". And with this story he sent in several exclusive pictures taken at the home of his manager, Helen Noga, in California. So, here it is, gang — for all of you, the exciting Johnny Mathis issue of HIT PARADER.

In addition to the story sent in by Johnny Mathis, we have with us another guest writer. Lovely Kathy Linden, whose recording of "Goodbye Jimmy Goodbye" is one of the biggest hits in the country, wrote an exclusive feature for HIT PARADER called



JOHNNY MATHIS

"The Men In My Life." This, too, makes for most interesting and entertaining reading. Our thanks go out to Kathy Linden.

The Lloyd Price success story is explained very simply by the title of Lloyd's newest ABC Paramount hit, "Personality"; for, it's Lloyd's personality coupled with his talent that has zoomed him into the star position he now owns. HIT PARADER goes on to explain just how personality plays its part in the career of an entertainer — the entertainer being Lloyd Price.

Bobby Darin and Brook Benton are among the many other stars spotlighted for your reading pleasure, along with a review on the great new movie, "Say One For Me," which features Debbie Reynolds, Bing Crosby, Robert Wagner and Ray Walston.

All told, the August issue of HIT PARADER is a thrilling one, and we hope we bring you half as much pleasure as we had in putting this issue together for you.

## RING-A-LING-A-LARIO

KENT GRANT ARMAND

I'm much too young to marry-o,  
marry-o, marry-o  
But if I should marry-o, then I would  
marry you.

When I was just a boy of nine  
I fell in love with Adaline  
I kissed her tender lips of wine  
And then I ran away.

Singin' ring-a-ling-a-lario  
What am I to do  
I'm much too young to marry-o, marry-o,  
marry-o  
But if I could marry-o, I would marry  
you.

When I was only seventeen  
I fell in love with Bernadine  
I kissed her on the village green  
And then I ran away.

When I had grown to twenty-two  
I fell in love with Mary Lou  
I tried to run but I was through  
She stole my heart away.

Singin' ring-a-ling-a-lario,  
This is what I'll do  
You're old enough to marry-o,  
marry-o, marry-o  
Old enough to marry-o, and I will  
marry you.

This is ancient history  
My family numbers twenty-three  
And all of them take after me  
They kiss and run away.

Copyright 1959 by Planetary Music

## MY HEART'S AN OPEN BOOK

DAVID POCHRISS

Don't believe all those lies,  
Darlin' just believe your eyes  
And look, look, my heart is an open  
book.

I love nobody but you,  
Look, look, my heart is an open book,  
My love is honest and true.

Some jealous so and so wants us to part,  
That's why he's tellin' you that I've got  
a cheatin' heart.

Don't believe all those lies,  
Darlin' just believe your eyes.

Copyright 1959 by Sheldon Music

## THE UNIVERSE

BEVERLY ROSS

The earth, the sea, the grass, the tree,  
Oh what is the meaning of the  
universe?

The stars, the sky, the hills so high,  
But what is the meaning of the  
universe?

I wonder, I wonder, this strange  
mystery

Far greater are these wonders  
Since you gave your love to me.  
Your touch, your kiss, to me  
It's your love, is the meaning of the  
universe.

The meaning of the universe,  
Your love is the universe to me.

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Music Corp.

## BOBBY-SOX TO STOCKINGS

FAITE DI CICCO

When a girl changes from bobby sox to  
stockings

And she starts trading her baby toys for  
boys

When that once shy little sleepyhead  
learns about love and its lilt

You can bet that the change is more  
than from cotton to silk

If a Miss wants to be kissed instead of  
cuddled

And to this you are in doubt as what to  
do

When a girl changes from bobby sox to  
stockings

Then she's old enough to give her heart  
away.

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Co., Inc.

## LUNCH HOUR

GARY PAXTON CLYDE BATTIN

It's twelve o'clock and the time is here

Throw up your books and get in gear

Speed on down to the corner shop

Spend our lunch hour doin' the bop

Speed on down to the corner shop

Spend our lunch hour doin' the bop

All morning long we've been in class

Studyin' hist'ry and practical math

I really hope my rod will go

'Cause walkin' there is much too slow

I really hope my rod will go

'Cause walkin' there is much too slow.

Little school dolly you're all mine  
We've danced away all our lunch time  
We'll meet tomorrow and don't be late  
At twelve o'clock for another date.

Here we are we're back in school  
I feel just like a silly fool

No dancing tomorrow not for me

'Cause now I'm hungry as can be.

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## SWEET SOMEONE

GEORGE WAGGNER BARON KEYES

I have always had you with me in my  
dreams

All my plans include someone like you

And today I saw you, now the whole  
world beams

Because I know dreams will come true.

Sweet someone, whoever you may be  
Sweet someone, you suit me to a "T"

And though you pay not attention to  
me at all

One look and needless to mention I had  
to fall

I wonder who's keeping us apart

Don't blunder and give away your heart

Until I've whisper'd I love you and then  
you'll see

Sweet someone, that you belong to me.

I've been waiting years for someone  
just like you

But I've been afraid we'd never meet  
Till today I felt a sudden thrill quite  
new

So won't you listen, dear, while I repeat.  
Copyright 1926 by Shapiro, Bernstein & Co., Inc.



## TALLAHASSEE LASSIE

FRANK C. SLAY, JR. BOB CREWE  
FREDERICK A. PISCARIELLO  
Well she comes from Tallahassee  
She gotta hi-fi chassis  
Maybe looks a little sassy  
But to me she's real classy  
Yea my Tallahassee lassie.

Well she dances to the bop  
She dances to the stroll  
She dances to the walk  
She can rock and roll.

She's my Tallahassee lassie  
Yea my Tallahassee lassie  
She's my Tallahassee lassie.

Well she's rompin' to the drag  
The cha cha rag-a-mop  
She's stompin' to the shag  
Rocks the bunny hop.

© Copyright 1958 by Conley Music Inc.

## GIDGET

PATTI WASHINGTON FRED KARGER  
She acts sorta teen age just in between  
age

Looks about four foot three  
Although she's just small fry  
Just about so high  
Gidget is the one for me  
A regular tomboy, but dressed for a  
prom, boy!

How cute can one gal be?  
Although she's not king size  
Her finger is ring size  
Gidget is the one for me  
If she says she loves ya  
You can bet your boots she loves ya  
If she says she hates ya  
That can also mean she loves ya  
It very well may be she's just a baby  
Speaking romantic'ly if that's her bad  
feature

I'll be the teacher that's the way it's  
gonna be

Gidget is the one for me.

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Corp. Sole Selling Agent, Shapiro, Bernstein & Co.,  
Inc.

## A TEENAGER IN LOVE

DOC POMUS MORT SHUMAN  
Each time we have a quarrel  
It always breaks my heart,  
'Cause I am so afraid  
That we will have to part.  
Each night I ask the stars up above,  
Why must I be a teenager in love?  
One day I feel so happy,  
Next day I feel so sad.  
I guess I'll learn to take  
The good with the bad.  
Each night I ask the stars up above,  
Why must I be a teenager in love?  
I cried a tear for nobody but you  
I'll be a lonely one  
If you should say we're through.  
If you want to make me cry,  
That won't be so hard to do.  
And if you should say goodbye,  
I'll still go on loving you,  
Each night I ask the stars up above,  
Why must I be a teenager in love?

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Occupation \_\_\_\_\_  
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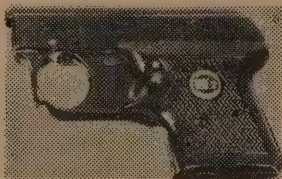
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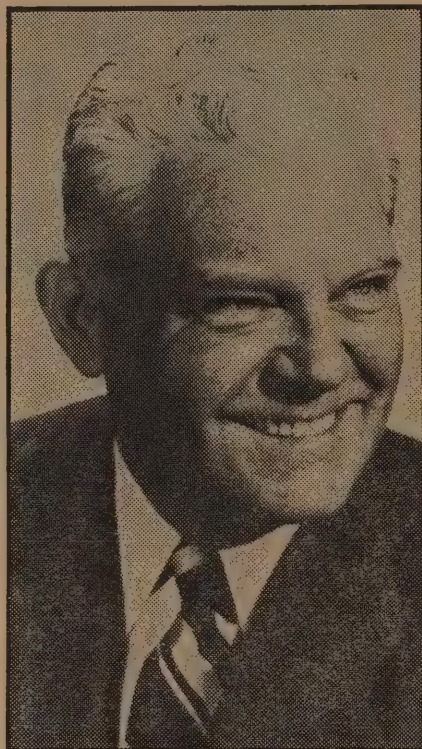
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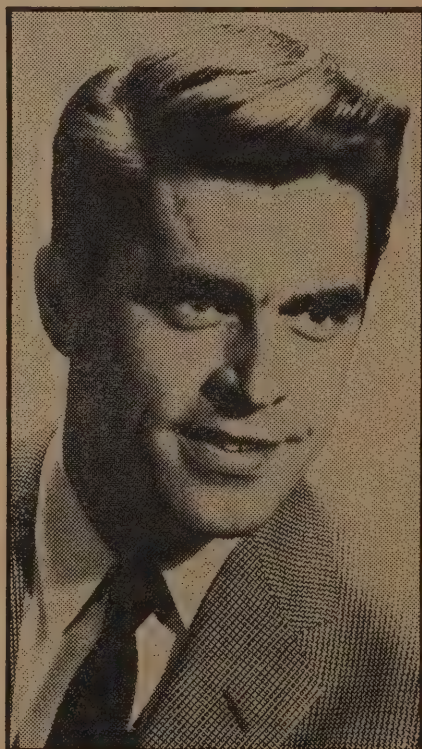


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# A Station With Style



BILLY DALE



KEN WAYNE

**"Personality" and "Friendliness" are the key words in the WTAO success story!**

There's one radio station in the United States that specializes in ghosts. Its staff of disc jockeys are among the most haunted on the air. The station is WTAO in Boston and the reason for the ghostly goings on is the station's music format which they call "The Music Of Yesterday And Today". No squares these boys, they nevertheless make every other disc they spin a direct appeal to those segments of the audience who enjoy musical memories.

Here's how it works: When pulling his show, each jockey sets up half the numbers to be played from the current top lists in the country. This means that every other record heard on the station is a smash and is assured of a wide audience. The alternate records he selects are from WTAO's library of all-time hits. It doesn't make any difference how old the number is as long as it was a genuine hit in its own time. For instance, if you tuned in 740 on your dial in Boston for any one of the WTAO record men, you might hear a current hit like "It's Just A Matter Of Time" followed by an all-time hit like Artie Shaw's "Begin The Beguine"; followed by another current hit like "Hawaiian Wedding Song"; and then followed by a big one from last summer like "Catch A Falling Star." This way the station feels that it's taking care of every possible age group in the audience, and according to the mail the boys receive, the greater Boston listeners like the idea just fine.

It all starts at 6 o'clock in the morning with the Billy Dale Show. Billy's been a top WTAO personality for 11 years which puts him in an excellent position to know just what the fans have been asking for all that time. He is followed at 10 o'clock by Ken Wayne, who, incidentally, is about to chalk up some kind of a track record.





# "WTAO" On The Dial

Station WTAO  
has long been  
"Boston's Best Bet"  
For music, news  
and tops in views!

The first hour of Ken's show is a remote from a local department store about three miles away. That gives Ken exactly the length of the 10:55 news to get back to the studio and resume his show at 11 o'clock. Ken's an expert on the bands and manages to cook up a lot of nostalgia by generous use of Miller, Goodman, Dorsey, James, Shaw, etc. His knowledge of the current pops for those alternate selections is kept up to date by the fact that he's one of the busiest dee-jays in Boston in the record hop business.

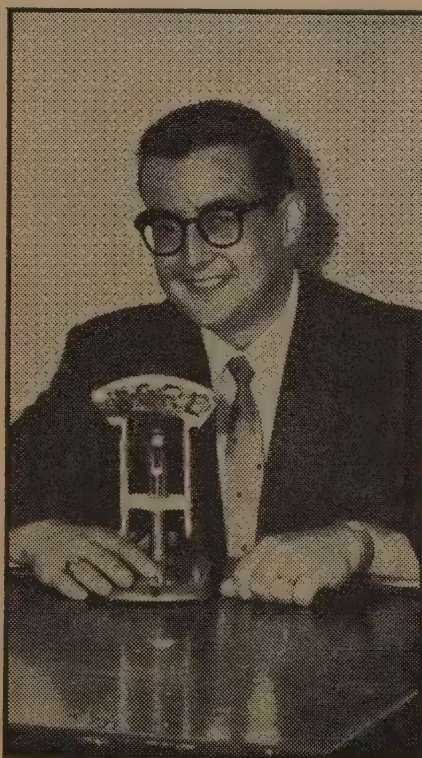
Following Ken at 2 o'clock WTAO's program director, Ed Penny, takes over. Ed is well known as a song writer having turned out numbers like "Queen Of The Senior Prom", "Hopelessly" and "I Guess I'll Be On My Way." Since music is an avocation as well as a vocation with him, Ed qualifies as something of an expert on both the old and the new.

The fourth member of the WTAO team is Len Libman who came aboard last summer as a vacation replacement and then forgot to go home. He is a permanent member of the staff now and holds down the Saturday and Sunday spots. His weekend shows, also featuring "The Music Of Yesterday And Today," are especially popular since so many of the working people are home and school is out.

It's been just one year since WTAO's general manager, Wallace Dunlap, a former disc jockey himself, started "The Music Of Yesterday And Today" and right now he's busy working on the next project: A survey to end all surveys. The question Wallie wants answered is: "What Are The One Hundred Most Popular Songs Ever Written?" Maybe we'll be publishing the results of these pages sometime in the near future.



ED PENNY



LEN LIBMAN

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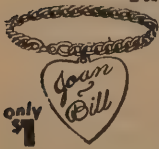
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# THE

# "PERSONALITY"

## KID



LLOYD  
PRICE

Many times over, the question is asked as to just what is the most important ingredient that goes into making a performer a star. Of course, we all know it's a combination of things, but always the word "personality" is included when this subject comes to the fore — especially over the past several years.

At one time an artist could get by merely with talent and some initiative, but today the public wants so much more of a performer. The public wants to become a part of that which the performer is rendering. If he or she is delivering a rendition which is significant of a sad situation, the mood has to seep through into the hearts of the public or all is lost. Likewise, if it be a rendition of happy atmosphere, the public wants to smile or laugh along with the artist and become a part of the mood set forth. If the artist is incapable of "selling soul", he or she will most times be unable to break through into hitdom.

Lloyd Price is a perfect example of how important it is to ooze personality, and his newest ABC Paramount waxing, titled so appropriately "Personality" further exemplifies the conveying of a mood from artist to public. Going back to Lloyd's first hit, "Lawdy Miss Clawdy" (a simple plaintive folk-blues item), there is no doubt

in anyone's mind that Mr. Price sold the ditty via personality. And then, a little more than a year ago, he poured his heart into "Just Because," and more recently the entire nation became a part of his "Stagger Lee" and "Where Were You On Our Wedding Day." In all of these items was that most important ingredient, personality.

Allow us to use a cliché, as we say "to know Lloyd is to love him"; for, he is off-stage and off-the-record, very definitely the "personality kid". His hand shake is more than just a hand shake, as his extra little squeeze tells you he wants to meet you and wants to be with you. His smile is more than just a smile; for you can't help but feel happy along with him when he is feeling chipper. His entire being lights up, and his infectious laugh goes right through until you find yourself laughing along with him. Having been privileged to have spent many hours with Lloyd Price, we were on hand when Lloyd had some trying moments, and he was disturbed. Again these moments were sincere, emotional and heartfelt. Lloyd believes in life, in living — and his feelings govern over his very being.

All of this is "personality" — all of this is Lloyd Price, "the personality kid."



## I NEED YOUR LOVIN'

CLARENCE PAUL SONNY WOODS  
KENNY MARTIN

I need your lovin', I don't want to miss it,  
I need your lovin', I don't want to miss it.  
I need your lovin', I don't want to miss it, miss it.  
I need your lovin', baby, I need your lovin',  
I don't want to miss it, miss it.  
I need your kisses, I don't want to miss them, miss them.  
I need your kisses baby, I need your kisses,  
I don't want to miss them, miss them.  
When I see your lovin' lips my heart takes a little flip.  
When you flash your lovin' smile, my heart starts beatin'  
And my mind goes wild, I need your lovin'  
I don't want to miss it, miss it  
I need your lovin', baby, I need your lovin'  
I don't want to miss it, miss it.  
Need your love so bad, oh, I need your lovin'  
I don't want to miss it, miss it.  
I need your lovin', I don't want to miss it  
I need your lovin', I don't want to miss it.

Oh don't you know, little girl,  
You know I need your love so bad  
Your sweet kiss is what I need, hear my plea.  
You know I need your love so bad.  
Oh yeah, don't you know, little girl  
You know I need your love so bad.

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## ALL THE BETTER TO LOVE YOU

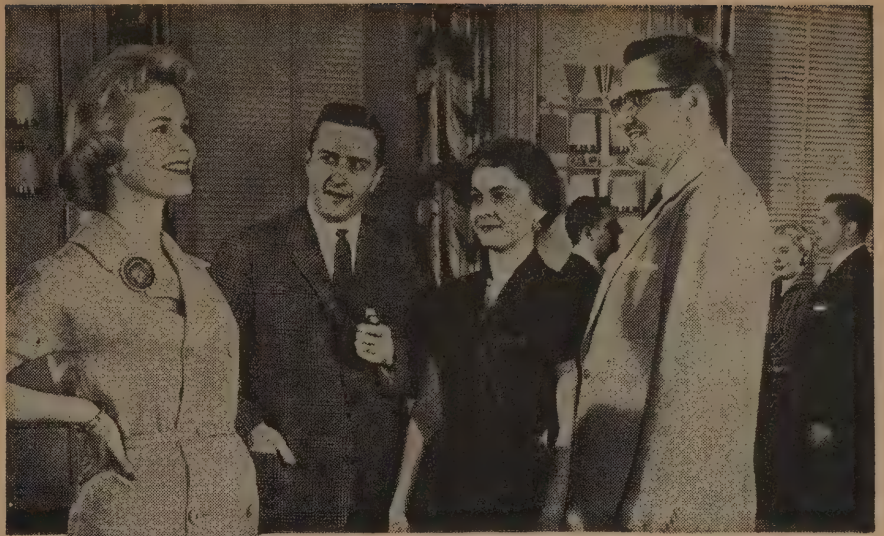
JOE LUBIN

Oh what eyes you have  
All the better to miss you with  
Oh what lips you have  
All the better to kiss you with  
Oh, oh, oh, oh, oh, oh,  
Oh what charms you have  
All the better to charm you with  
Oh, oh, oh, oh, oh, oh,  
Oh what arms you have  
All the better to hold you with  
Oh, oh, oh, oh, oh, oh,  
Everytime I look in your eyes  
All I can see is the stars in the sky  
Everytime I try to speak  
Oh, oh I get weak  
Oh, what style you have  
All the better to endear you with  
Oh, what a smile you have  
All the better to cheer you with  
Oh, oh, oh, oh, oh, oh,  
Baby, baby you're the one  
Under the moon and the stars and the

SUN

I'll love you always  
In so many, many ways.

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Your personality is judged by your *everyday* conversation. Whatever you say *can* and *always* should reflect your real abilities. Are you sure *you* make a good impression every time you talk?

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This unique method is heartily endorsed by leading educators.

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You, too, can take the first step that may better equip you for social advancement and for new helpfulness in the business world. This booklet, "*Adventures in Conversation*," tells you how. It's free. Just fill in the coupon and mail. Don't delay another minute. Take the step **TODAY** that may mean so much to you.

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Please send me at once the pictures of the Stars whose names I have checked off below. I understand these are FREE, but I have enclosed 5c for each picture ordered to cover cost of postage and handling.

<input type="checkbox"/> Ricky Nelson	<input type="checkbox"/> Robert Horton	<input type="checkbox"/> Sal Mineo
<input type="checkbox"/> Edd Byrnes	<input type="checkbox"/> James Arness	<input type="checkbox"/> Tommy Sands
<input type="checkbox"/> Elvis Presley	<input type="checkbox"/> Pat Boone	<input type="checkbox"/> Debbie Reynolds
<input type="checkbox"/> Jimmy Rogers	<input type="checkbox"/> Paul Anka	<input type="checkbox"/> Tab Hunter
<input type="checkbox"/> Dick Clark	<input type="checkbox"/> Will Hutchins	<input type="checkbox"/> Tony Perkins
<input type="checkbox"/> Ty Hardin	<input type="checkbox"/> David Nelson	<input type="checkbox"/> Rock Hudson
<input type="checkbox"/> Richard Darin	<input type="checkbox"/> Hugh O'Brian	<input type="checkbox"/> Zorro
<input type="checkbox"/> James Garner	<input type="checkbox"/> Dale Robertson	<input type="checkbox"/> John Saxon
<input type="checkbox"/> Sandra Dee	<input type="checkbox"/> Tim Considine	<input type="checkbox"/> Everly Brothers
<input type="checkbox"/> Richard Boone	<input type="checkbox"/> Tony Curtis	<input type="checkbox"/> Clint Walker
<input type="checkbox"/> Annette Funicello		

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## FRANKIE

NEIL SEDAKA HOWARD GREENFIELD  
Tho' you've found a new love  
I still miss you so  
I just can't forget you  
But you'll never know  
Frankie my darling  
I'll never let you see me cry  
Once I was your sweetheart  
Now I'm just a friend  
Once you really loved me  
Now I just pretend  
Frankie my darling  
I'll never let you see me cry  
Oh Frankie I'd rather hide  
These tear drops deep down inside  
I'm crying but you'll never see  
I'd rather cry than have you pity me  
Tho' my nites are lonely  
Since we've been apart  
I'll always keep this secret  
Deep within my heart  
Frankie my darling  
I'll never let you see me cry.

Copyright © 1959 by Aldon Music Inc.

## ZIMBA LULU

FRANK C. SLAY JR. BOB CREWE

Well I declare, I declare  
In my red underwear  
I had a terrible fright,  
I had a nightmare last night.

Well I was kidnapped in Cuba by a  
cannibal band,  
They were the most ferocious  
Rockin' rollin' band in the land,  
And with a queen-a who looked like  
Sheena  
A neat knocker, but off her rocker,  
She was Zimba Zimba lu lu lu lu,  
Queen of the Zulu lu luns,  
Zimba Zimba lu lu lu lu.

Zimba Zimba Lulu asked the cook on  
the side  
Shall we boil him, broil him,  
Or serve him up fried, well I knew  
That I was sinkin' cause I felt my head  
a-shrinkin'  
With a sharp pain piercing my brain.

They were bompin' and a-stompin'  
'Round a big black pot, they were  
a-throwin'  
On the firewood makin' water boilin'  
hot  
Call out the Navy, somebody save me  
She said but baby you'll make good  
grave  
First you'll stroll and roll a little while  
Then meet my hungry crocodile  
Zimba Zimba Lulu Lulu.

Well I woke up screamin', jumpin' out  
of the bed  
With a long thin hat pin stickin' in my  
head

It was a feelin' that had me reelin'  
Light of my life-a, my good wife-a  
She left her new hat on the bed  
Now her hat pin's in my head  
She's that Zimba Zimba Lu lu lu lu  
Queen of the Zulu lu lu luns  
Zimba Zimba lu lu lu lu.

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## OOH-SHA-LA-LA

NEIL SEDAKA HOWARD GREENFIELD  
Tra-la-la-la-la-ooh-sha-la-la-la-la  
Tra-la-la-la-la-ooh-sha-la-la-la-la  
Stand here lookin' at your window  
shade  
Tra-la-la-la-la-ooh-sha-la-la  
Hopin' that you hear my serenade  
Tra-la-la-la-la-ooh-sha-la-la  
Hey pretty baby won't you come on  
down  
Tra-la-la-la-la-ooh-sha-la-la  
We'll go in my jalopy to the hop down  
town  
Tra-la-la-la-la-ooh-sha-la-la.

Tra-la-la-la-la-ooh-sha-la-la-la-la  
Tra-la-la-la-la can't come down  
Tra-la-la-la-la-ooh-sha-la-la-la-la  
Down, down, down to the hop down  
town  
You better stop singin' cause it's too  
darn late  
Tra-la-la-la-la-ooh-sha-la-la  
You better stop hangin' 'round my  
garden gate  
Tra-la-la-la-la-ooh-sha-la-la  
You ain't got nothin' on the alley cat  
Tra-la-la-la-la-ooh-sha-la-la  
Get away from my window I'm a-tellin'  
you that  
Tra-la-la-la-la-ooh-sha-la-la  
You better give up because the answer  
is no  
Tra-la-la-la-la-ooh-sha-la-la  
Change your mind and come on baby  
let's go  
Tra-la-la-la-la-ooh-sha-la-la  
You're drivin' me crazy with that awful  
song  
Tra-la-la-la-la-ooh-sha-la-la  
If you don't come down I'll sing all  
night long  
Tra-la-la-la-la-ooh-sha-la-la.

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## DEUTSCHE ROCK UND ROLL

NORMA CONWAY CONNIE CONWAY  
We heard some German teenagers  
On a visit to our land  
Singing happily on their bus  
Half their words were German  
The other half were English  
This is what it sounded like to us  
Wir send die hochschule liebchen  
Wir alle gehen tanzin  
Wir keinen geld aber fulle  
Zeitvertrieb fir rock und roll  
Ya ya ya das ist die deutsche rock und  
roll  
Ya ya ya wir alle lieben est so ya ya ya  
Wir machen chalypso und so wieder  
Und so wieder und so wieder  
Our German band has no saxophone  
We have to rock to Schult's slide  
trombone  
No lead guitar to make it raunchy  
Und neat but a big bass horn  
Really rocks mit der beat  
Ooomppa pa das ist die  
Deutsche rock und roll  
Oompapa pa wir alle lieben est so  
oompapa pa  
Wir tragen kurtze kniehosen  
Nights verboten nights  
Verboten nights verboten.

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# Heartaches

## at the Top

### by Johnny Mathis

The toughest part isn't always winning success . . . it is living with it.

I know that nobody is about to pull out the handkerchief for someone crying "it's rough to be rich," and that isn't what I am trying to say. I was poor long enough to appreciate the security and wealth success has brought me.

The real strain of success is a psychological one.

It seems as though only a quick breath divides the moment you are a poor kid working and studying in San Francisco and the moment you are a "name," with checks and fan letters pouring in.

You begin to wonder if it is really true, and even when you have pinched yourself enough to know you are awake, it is hard to believe that name up in lights is yours.

The first reaction isn't one of excitement . . . but rather one of terror. You just cannot be sure you have the talent to merit the acclaim. For a while you fear that the next record will bring you back to earth.

I think I have adjusted to fame now, but it was a hard struggle. I envy the people to whom success came slowly after many years of toil. Perhaps by the time I have finished this article that last statement won't seem quite

so incredible as I know it must.

Fame and riches were not exactly daily commodities in the Mathis home when I was a child. The fourth of seven children, I learned the value of a penny. My family was rich in one thing, love and affection, but I watched my father come home from work bent and tired many times, and then saw the concern on his face as he contemplated the problem of feeding nine mouths.

My only taste of recognition came on the track field, but that was not much preparation for what was to come later. There is a big difference in the applause that comes from an



A COUPLE OF NEXT DOOR NEIGHBORS STOP BY TO GET A JOHNNY MATHIS AUTOGRAPH. HE GRACIOUSLY OBLIGES THEIR REQUEST.



# Heartaches At

JOHNNY ENJOYS  
THE VIEW FROM  
THE BALCONY WHICH  
OVERLOOKS ALL  
OF LOS ANGELES  
CLEAR TO THE OCEAN.



athletic crowd and that of a nightclub audience. As a high jumper, I knew I had earned the approval because I could see with my own eyes that I had cleared the bar and that it was still up there. As a singer, I have to take the audience's word for the fact that I have earned their acclaim.

Some singers may seem terribly self-confident and appear to be carrying on an unending love affair with themselves, but I can't remember having met one who was not his own most severe critic.

That is the reason quick success can be such a trial.

The singer who plugs away at the trade, skipping from one ill-paid, smokey performance to another, then to one a little better and finally to the

top, has used each step to prepare him for the next. When he stands at the top he can look back on a rough climb and know he deserves what he has.

It is different when you take the elevator. You feel as though you are still on the first floor, but the newspaper headlines, the bank statements, and the nightclub marquees tell you it is the penthouse.

I don't want to give the impression that I never worked at singing. I practiced from the time I was thirteen. The trouble was that at the time I considered a \$100 a week a princely fortune, somebody added another two zeros. It was about as soothing and assuring as a rocket-ship ride. I was in orbit and I hadn't even heard the countdown.

JOHNNY ENJOYS  
HIS CONVERTIBLE  
WHEN THE WEATHER  
IS NICE OF COURSE



JOHNNY AND HIS  
PERSONAL MANAGER  
HELEN NOGA POSE  
FOR THE H. P. CAMERA





# The Top — By — Johnny Mathis

While I was still in my first year at San Francisco State College, I received my first singing job as a result of my track activities. One of the shotputters, a fellow named Johnny Bologna, took me to a friend who ran a tavern, and I sang there on Friday and Saturday nights. The woman who owned the 440 Club across the street heard me and gave me a summer job.

I was all set to return to school when a wonderful woman named Helen Noga heard me. She is currently my personal manager and my finest friend, but at that time she and her husband, John Noga, owned the famous Black Hawk nightclub in San Francisco. Helen already had a national reputation as an astute judge of talent, but I thought she may have made her one mistake in judging me a potential winner. After all, I had been in the singing business only a few months, one small engagement. I simply hadn't had the time to build up any self-confidence of ability to judge my own ability or lack of it objectively.

Helen, however, had faith in me and

contacted George Avakian of Columbia Records. After that, things happened so fast it all seemed a dream. It was the crazy, spinning elevator ride up from nowhere.

First it was "Wonderful, Wonderful!" The record started to sell, and I just couldn't believe it. The ride up had been too fast. Records like "It's Not For Me To Say," "Chances Are," "Twelfth Of Never," "Wild Is The Wind," and "No Love" followed, and I couldn't understand why the sales were so phenomenal.

I wanted to believe I actually had the ability to merit this, but I was afraid I hadn't. The first months were ones of great self-doubt and fear for me. I gladly would have exchanged the quick success for a few hard years of building up to it.

Since that first rocket ride up, I have been hard at work. Hopping around the country from one nightclub engagement to another may seem a kick, but believe me, it is hard work! You don't have much time to enjoy

glamorous surroundings.

How did I spend my time? Learning my trade. I began to practice harder than ever, to study more intensely, to try to be as good as record sales and nightclub attendance indicated the public felt I was.

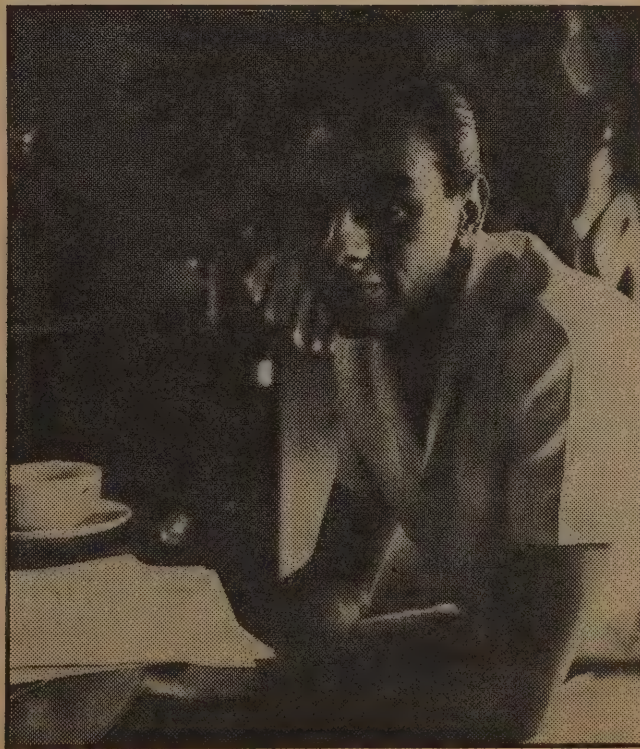
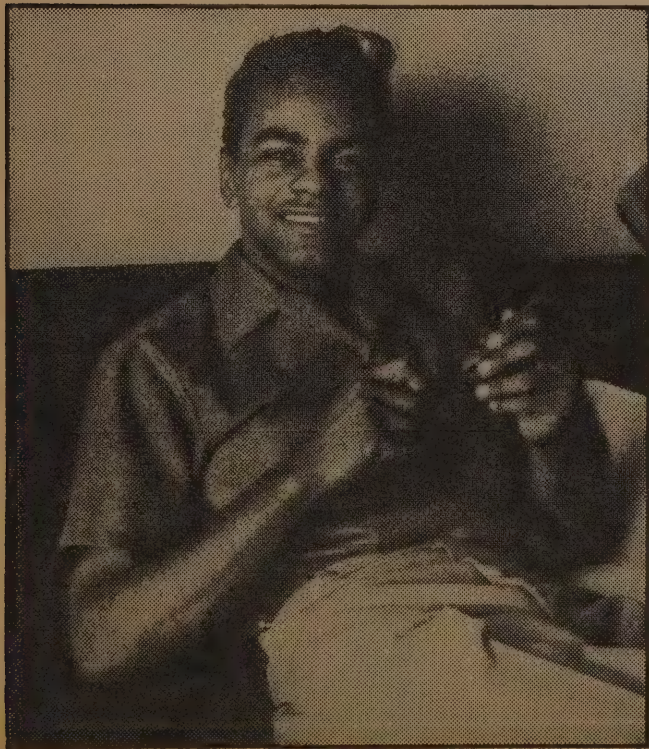
If you work hard for several years, you have to learn something. I know I have. Today, I am better able to deal with success. I have sweated enough to know that continued success is just as much a matter of hard work as luck.

Maybe it was my background as a child, watching my parents work so hard for every little gain, but I feel much better about receiving something I know I have worked for.

Today when my singles, like "You Are Beautiful" and "Someone", and albums, like "Open Fire And Two Guitars", rack up healthy sales marks, I don't feel fear — rather gratitude to the wonderful people all over the world who have much confidence in me. They can be sure that I will put my whole heart into living up to their faith.

JOHNNY TAKES THE TIME TO  
CONSIDER EVERY PIECE OF  
MATERIAL SUBMITTED FOR  
HIS RECORDING SESSIONS

IT ISN'T VERY OFTEN THAT  
JOHNNY GETS THE TIME TO  
RELAX BUT YOU CAN SEE HE  
ENJOYS EVERY MOMENT OF IT



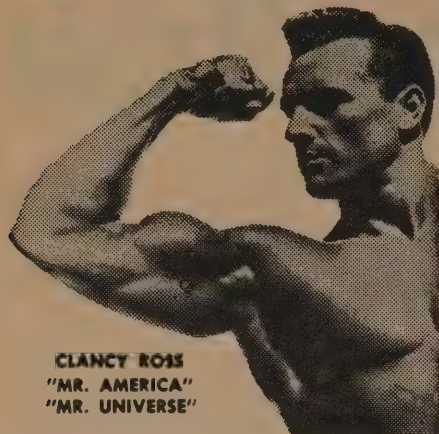


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## TAKE A MESSAGE TO MARY

FELICE BRYANT BOUDLEAUX BRYANT

These are the words of a frontier lad  
Who lost his love when he turned bad.  
Take a message to Mary  
But don't tell her where I am  
Take a message to Mary  
But don't say I'm in a jam.  
You can tell her I had to see the world,  
Tell her that my ship set sail  
You can say she'd better not wait for me

But don't tell her I'm in jail.  
Oh, don't tell her I'm in jail.  
Take a message to Mary  
But don't tell her what I've done  
Please don't mention the stagecoach  
And the shot from a careless gun.  
You can tell her I had to change my plans

And cancel out the wedding day  
But please don't mention my lonely cell  
Where I'm gonna pine away  
Until my dying day.

Take a message to Mary  
But don't tell her all you know  
My hearts aching for Mary,  
Lord knows I miss her so.

Just tell her I went to Timbuktu,  
Tell her I'm searching for gold  
You can say she'd better find someone new

To cherish and to hold.  
Oh, Lord, this cell is so cold.  
© Copyright 1959 by Acuff-Rose Publications

## I CAN'T HEAR A WORD YOU SAY

JERRY LEIBER MIKE STOLLER

He handed me his card and said,  
My name is Poppa Joe,  
He said, I'm a talent scout, baby,  
I can do things for you.  
He said, if you hang out with me, baby  
And you play your cards right,  
This may turn out to be your lucky night.  
I said, Man.

I can't hear a word you say  
(Big shot) I can't hear a word you say  
(Big shot) your tongue's runnin' up a bill  
Your head can't pay.

You may not know it from  
The looks of my clothes,  
But I taught Nat King Cole  
Ev'ry thing he knows.  
Meet me in the back booth  
Of the Big Beat Bar,  
I could just decide to make you a recording star.  
I said, Man.

That barber shop and barbecue and bakery  
That liquor store and record shop  
They all belong to me.  
I bought up all the real estate  
In this entire block  
Come up to my pad, I'll show you  
My blue chip stock.  
I said, Man.

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## DREAM LOVER

DARIN

Ev'ry night I hope and pray  
A dream lover will come my way  
A girl to hold in my arms  
And know the magic of her charms  
'Cause I want a girl to call my own  
I want a dream lover  
So I don't have to dream alone.  
Dream lover where are you  
With love oh so true  
And a hand that I can hold  
You near as I grow old  
'Cause I want a girl to call my own  
I want a dream lover  
So I don't have to dream alone.  
I hope she'll hear my plea  
Some day I don't know how  
Some way I don't know how  
She'll bring her love to me.  
Dream lover until then  
I'll go to sleep and dream again  
That's the only thing to do  
Till all my lover's dreams come true  
'Cause I want a girl to call my own  
I want a dream lover  
So I don't have to dream alone.  
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## I WAITED TOO LONG

NEIL SEDAKA HOWARD GREENFIELD

I waited too long and now we're apart  
I never told you what I feel in my heart  
Somebody new has come along  
I was a fool for waiting too long  
My life without you won't be the same  
I should have never played that waiting game  
I'm so alone now that you're gone  
I was a fool for waiting too long  
I wasn't smart I wasn't wise  
And now I'm by myself with tears in my eyes  
I made my life a life of regret  
I should have never played hard to get  
And now I know I was so wrong  
I was a fool for waiting too long.  
Copyright © 1959 by Aldon Music Inc.

## YOU'RE THE ONE THAT DONE IT

RAY SCOTT

Ah lookin' at the moon countin' all the stars  
I got a funny fever and I know my heart's on fire.

And you're the one that done it  
Yeah, you're the one that done it  
Well, you're the one that done it  
Why do you do me this way.

Don't know which way is up  
Don't know which way is down  
All I know is that my head  
Keeps spinnin' round and round.

Well, my brain is tied in a knot  
What little sense I got  
It's goin' fast and it won't last  
I'm gonna blow my top.

You bug me baby  
Think that love is a game  
Going round in circles  
Driving me insane.  
Copyright 1959 by Tree Publishing







20th Century - Fox presents

# "SAY ONE FOR ME"

STARRING

DEBBIE REYNOLDS

BING CROSBY

ROBERT WAGNER

RAY WALSTON



HIT PARADER reporters on the West Coast came up with a scoop that we think all our readers should tune in to. Hollywood is the scene, and the flick we'll review for you is tabbed "Say One For Me." 20th Century Fox went all out for this one and came up with an entertainment gem. Just to give you an idea on what's in store, you can see Bing Crosby, Debbie Reynolds, Robert Wagner, Ray Walston and a galaxy of other stars all teamed up in a whirl-wind of drama, comedy and musical pleasure.

There's a super story, around which these wonderful stars revolve, and several musical compositions that are destined to become national favorites on the platter scene.

Don't miss this top-notch flick when it comes your way — it's the HIT PARADER movie pick of the season, and our advice to all of you is to join in one the fun and song put together in "Say One For Me."





## YOUR LOVE

PAUL ANKA

Your love is life to me  
 Your love is my eternity  
 Your kiss brings happiness  
 Your smile leads to my carress  
 You touch me and my heart's aglow  
 You thrill me more than you'll ever know  
 Your love is life to me  
 Your love was meant for me  
 You touch me and my heart's aglow  
 You thrill me more than you'll ever know.

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## SOMEONE TO COME HOME TO

JIMMY WILLIAMS JIMMIE STEWART, JR.

I want someone to come home to  
 I want someone to come home to  
 I want someone to come home to  
 When the day is thru  
 Only you will do.

I need your arms to enfold me  
 Your voice to whisper so sweetly  
 Darling, I really adore you  
 No other love have I  
 No other love have I.

The sweetest little girl I know  
 You're the sweetest,  
 In your eyes I see what makes me love  
 you so  
 It's the gleam, the gleam I see in my  
 dreams.

I want someone to come home to  
 I want someone to come home to  
 I want someone to come home to  
 When the day is thru  
 Please let it be you.

Copyright 1959 by Sheldon Music

## IT WAS I

GARY PAXTON

You're tellin' ev'ry body I'm the one  
 to blame  
 For all the wrong that you have done  
 The day that you walked out and left,  
 didn't say goodbye  
 Who was home alone to sit and cry, it  
 was I, it was I  
 I gave you all the love I ever had  
 The only things I got from you were  
 bad  
 The times you didn't show up the times  
 you didn't call  
 Who was left alone thru it all, it was  
 I, it was I  
 My love was always yours to treasure  
 and to hold  
 When you let a love go by then it will  
 soon grow cold  
 Temptation is too strong to hide  
 Are you really satisfied with my love  
 the way it is  
 Let me tell you how it is please come  
 back and try  
 To start a-new I know that it's the  
 proper thing to do  
 Darling if we make up I know we'll  
 never break up  
 When I know it's only me and you,  
 me and you.

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## POINTED TOE SHOES

CARL PERKINS

Well, there's a brand new style goin'  
 'round  
 Hypnotizin' cats in town  
 Livin' in a-walkin' dream  
 A pointed toe and that's-a what I mean.

I said the pointed toes are coming back  
 again,  
 Oh, ho, ho pointed toes are comin'  
 back again.  
 Well, ev'rything's aw reet  
 When I've got 'em on my feet  
 I say the point is comin' back again.

Well, they're made from a high  
 Kaladye  
 Long and lean, narrow and keen  
 Some are brown, some are black  
 A cat starts walkin' he's-a easy to track.

Well, now there's sharp toe  
 The high heel and buckle on the side  
 Zip 'em up, lace 'em up, or any old  
 style  
 I won't have to worry you're steppin'  
 on my blues  
 A keen cuttin' cat in my pointed toe  
 shoes.

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## QUEEN OF AL THE GIRLS

YOTHERS SCAIA

She's queen of all the girls  
 She's queen of all the girls  
 She's the only girl in my life  
 I'm a-gonna get her to be my wife,  
 uh-huh, uh-huh.

She's a girl in all my dreams  
 She's a girl in all my dreams  
 She's the only girl in my life  
 I'm a-gonna get her to be my wife,  
 uh-huh, uh-huh.

She knows that I love her so  
 I won't never let her go.  
 She knows that I love her so  
 I won't let her go, oh, oh, oh.

She's the girl I'm gonna marry  
 She's the girl I'm gonna marry  
 Gonna have to buy a wedding ring  
 Get a house and car and ev'rything,  
 uh-huh, uh-huh.

Copyright 1959 by Pure Music

## MY REPUTATION

JOHNNY LEHMANN STAN LIBOWSKY  
 My reputation is the talk of the town  
 My reputation is that I'm quite a clown  
 For ev'ryone thinks that I've lost my  
 head  
 Nobody knows that we secretly plan to  
 wed.

My reputation is that I aim to high  
 Your reputation is that you'll pass me  
 by  
 But soon we'll announce our love to  
 ev'ryone around  
 Then my reputation will be  
 That I'm the luckiest girl in town.  
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My name is Charles Atlas. I can't promise you'll win the title of "World's Most Perfectly Developed Man" as I did. But I do believe I can make a powerful He-Man of you--in a very short time. You can prove it to yourself--at my risk. My big free book tells how to do it.



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## MASON-DIXON LINE

IRVING GORDON

I loved a gal from Tennessee  
And she was Southern as could be  
My Northern heart beat recklessly  
To hear her whisper tenderly  
But she was only handin' me  
Oh, she was only handin' me  
A Mason-Dixon Line.

The sweetest gal I ever saw  
She let me walk her to the door  
She let me walk her to the door  
I kissed her once and wanted more  
I kissed her once and wanted more  
But that's where she seemed to draw  
That Mason-Dixon Line.

And as we kissed I must admit  
Her dad walked in and that was it  
Oh as we kissed I must admit  
Her dad walked in and that was it  
He opened up his rifle kit  
And now it's so darned hard to sit  
On that Mason-Dixon Line.

And now my story it must close  
We've got a family that grows  
My love looks pretty as a rose  
While I'm hangin' up the clothes  
I loved that gal from Tennessee  
And she was Southern as could be  
And now I kiss her tenderly  
And we're as happy as could be  
On that Mason-Dixon Line.

Copyright 1959 by Skidmore Music Co., Inc.

## HUGGIN' MY PILLOW

ROBERT ALLEN RICHARD ADLER  
You're in my arms, your lips are near,  
I draw you closer, the moment's here;  
And then I wake up huggin' my pillow,  
Huggin' my pillow, out of my mind.  
We cling for hours, more than we  
know,

You whisper softly, don't let me go;  
And then I wake up, huggin' my pillow,  
Huggin' my pillow, out of my mind.  
Here in the early morning gloom,  
And I find are feathers, feathers,  
Feathers all over the room.  
My deck of dreams is hard to deal,  
Each time I hold you, I swear it's real;  
And then I wake up, huggin' my pillow,  
More than a little blue,  
Oh, how I wish my pillow was you.

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Sole selling agent: Border Music Publishing Corp.

## I COULDN'T CARE LESS

DON GIBSON

I couldn't care less, couldn't care less,  
That's what I say when they ask me  
about you.

Try to hold onto pride, but they know  
I lie,

When I say I couldn't care less for you.

There was a time when in your heart  
you loved me,

I knew it, anyone could plainly see.

Then someone new came by that you  
loved better

Just can't admit I'm left with memories.

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# Big Things For

**BURT**

**&**

**RONNIE**




Although the Gaylords are not considered a new act, there is very definitely a new excitement being created now, as their latest Mercury etching soars high in the sales department and big things are happening. Ronnie and Burt are acting like a couple of newcomers, as they are thrilled over the success of "Sweeter Than You" and "Homin' Pigeon."

It was several years ago that the Gaylords had their first hit. Of course, they were a trio then and thought everything was to be sugar and honey, but like many recording acts they couldn't come up with the right combination of sounds on wax to produce hit after hit. All of their records sold well, but none broke through into a position where those big things would start happening for the Gaylords.

Finally, the boys have themselves a sure-shot winner, and the national reaction has already won for them scheduled appearances on several of the major network TV shows and many weeks of advanced bookings in niteries across the country. And so, all of you loyal Gaylord fans have something to be thrilled over as big things are happening for Ronnie and Burt, the fabulous Gaylords. We're sure all of our readers will agree that success couldn't come to nicer or more talented fellows. Be sure you get to hear their great double-sided hit on the Mercury label, both sides of which are destined for the Hit Parade charts — "Sweeter Than You" and "Homin' Pigeon."





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Love can be tender or even cruel,  
Make a wise man such a fool,  
But there's one exception to the rule,  
It happened to Jane  
Love is like an April shower,  
It takes you unaware  
Love is like the summer flower,  
It needs a lot of care  
Love can be cold or warm as spring,  
High and low just like a swing  
It can end up with a wedding ring,  
It happened to Jane.

© Copyright 1959 by Daywin Music Inc.

**TALK OF THE SCHOOL**

BOBBIE CARROL SONNY JAMES

We were goin' steady  
Until he came along  
Since the day you met him  
Ev'ry thing's gone wrong  
In loves game you've broken ev'ry rule  
Oh, Oh, it's the talk of the school  
Talk of the school.

You said you couldn't go with me  
To the senior dance  
But later on you showed up  
With your brand new romance  
How could you treat me so cruel  
Oh, oh, it's the talk of the school  
Talk of the school.

School oh, oh, oh, oh, oh, oh,  
Talk of the school, oh, oh, oh.

And even tho' you've hurt me  
Pushed me aside  
You could come back to me  
Anytime you tried  
Ev'ry body knows I'm just a fool over you.

© Copyright 1959 by Central Songs.

**IT WILL NEVER BE THE SAME**

CARL MADURI CONRAD SPOKE

It will never be the same oh o no no no  
You will never be the girl that I used to hold

Time and time again we tried to start a new

But all in all we found it was only in vain

So love, love, love me I'll always want you

Tell, tell, tell me that it's true love, love, love

I'll always want you tell, tell me that it's true

It will never be the same oh o no no no  
You will never be the girl oh o no no no

You will never be the girl that I used to hold

So love, love, love me I'll always want you

Tell, tell, tell me that it's true love, love, love me

I'll always want you tell, tell, tell me that it's true.

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## WHAT A DIFFERENCE A

## DAY MADE

STANLEY ADAMS PAUL HILL  
MARIA GREVER

What a difference a day made,  
Twenty four little hours,  
Brought the sun and the flowers,  
Where there used to be rain  
My yesterday was blue dear,  
Today I'm part of you dear,  
My lonely nights are thru dear,  
Since you said you were mine.  
What a difference a day makes  
There's a rainbow before me,  
Skies above can't be stormy  
Since that moment of bliss;  
That thrilling kiss  
It's heaven when you,  
Find romance on your menu  
What a difference a day made,  
And the difference is you.

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## GOODBYE JIMMY, GOODBYE

JACK VAUGHN

Goodbye Jimmy, goodbye.  
Goodbye Jimmy, goodbye,  
I'll see you again, but I don't know  
when,  
Goodbye, Jimmy goodbye.  
Wind is a-blowin' rain starts to fall.  
Train is a-tootin' it's long, lonesome  
call.

Wheels are a-clickin' there way down  
the track,

Countin' the days 'til he's comin' back.  
When he has trav'led the land and the  
sea,

He'll stop his roamin' and come home  
to me.

Give me a kiss for each tear and each  
sigh,

'Til then my Jimmy, my Jimmy goodbye.

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Sole selling agent Criterion Music Corp.

## HALLELUJAH I LOVE HER SO

RAY CHARLES

Let me tell you 'bout a girl I know  
She is my baby and she lives next door  
Ev'ry morning 'fore the sun comes up  
She brings my coffee in my fav'rite cup,  
That's why I know yes, I know  
Hallelujah, I just love her so!  
When I'm in trouble and I have no  
friends

I know she'll go with me until the end.  
Ev'rybody asks me how I know  
I smile at them and say she told me so.  
That's why I know oh, I know  
Hallelujah, I just love her so!  
Now if I call her on the telephone  
And tell her that I'm all alone  
By the time I count from one to four  
I hear her (knock, knock, knock,  
knock) on my door!

In the ev'ning when the sun goes down  
When there is nobody else around  
She kisses me and she holds me tight  
And tells me, Daddy, ev'rything's all  
right

That's why I know yes, I know  
Hallelujah, I just love her so!

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While You Rest

Shed it off THIGHS, WAIST, TUMMY,  
HIPS and keep it off with the

BODY MASSAGER  
"SWEDISH MASSEUR"

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As you relax, as you rest, just like the girl above, the Body Massager goes to work for you. You are reducing in size (no weight loss). You will enjoy the tingling, invigorating sensations of this magic miracle relaxer. Like deft fingers, it is charged with thousands of thrusts per minute, as it massages those areas that need stimulating, slenderizing activity.

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In just a few short days, you'll sense the emergence of a new person. You'll begin to look your loveliest—your new, slim figure will mean new experiences—new romance—new physical beauty! Your Body Massager "SWEDISH MASSEUR" will open new worlds for you.

## MONEY BACK GUARANTEE

Order your Body Massager "Swedish Masseur" today at our risk. Use it for 10 days. This is your iron-clad guarantee. You

must be happy, you must feel it is the best purchase you ever made for your figure beauty, you must agree that everything this advertisement has promised, it has more than fulfilled or your complete purchase price will be promptly refunded on request.

## 10 DAY FREE TRIAL

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11 East 47 Street, New York 17, N. Y.

Rush me my Body Massager "Swedish Masseur" on your 10 day Free Trial Money Back Guarantee. I must be delighted or the full purchase price will be refunded as stated above.

- ☐ I enclose \$9.95. Ship Standard Model to me postpaid.
- ☐ Ship Standard Model C.O.D. I enclose \$1 deposit. I will pay balance plus postage and C.O.D. charges on delivery.
- ☐ I enclose \$12.98. Ship Deluxe Model to me postpaid.
- ☐ Ship Deluxe Model C.O.D. I enclose \$1 deposit. I will pay balance plus postage and C.O.D. charges on delivery.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Happy Organ  
SET #3Pink  
ShoelacesA Fool  
Such As I

Tell Him No

Kansas City

That's Why

A Teenager  
In Love

Kookie, Kookie

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☐ HERE ARE THE TITLES SET # 3

- |                     |                       |
|---------------------|-----------------------|
| 1. Happy Organ      | 5. Kansas City        |
| 2. Pink Shoelaces   | 6. That's Why         |
| 3. A Fool Such As I | 7. A Teenager In Love |
| 4. Tell Him No      | 8. Kookie, Kookie     |

In Your Choice of 45 RPM or 78 RPM

☐ HERE ARE THE TITLES SET #2

- |                            |                       |
|----------------------------|-----------------------|
| 1. Smoke Gets In Your Eyes | 5. Little Drummer Boy |
| 2. One Night               | 6. Good Bye Baby      |
| 3. My Happiness            | 7. All American Boy   |
| 4. 16 Candles              | 8. Come Prima         |

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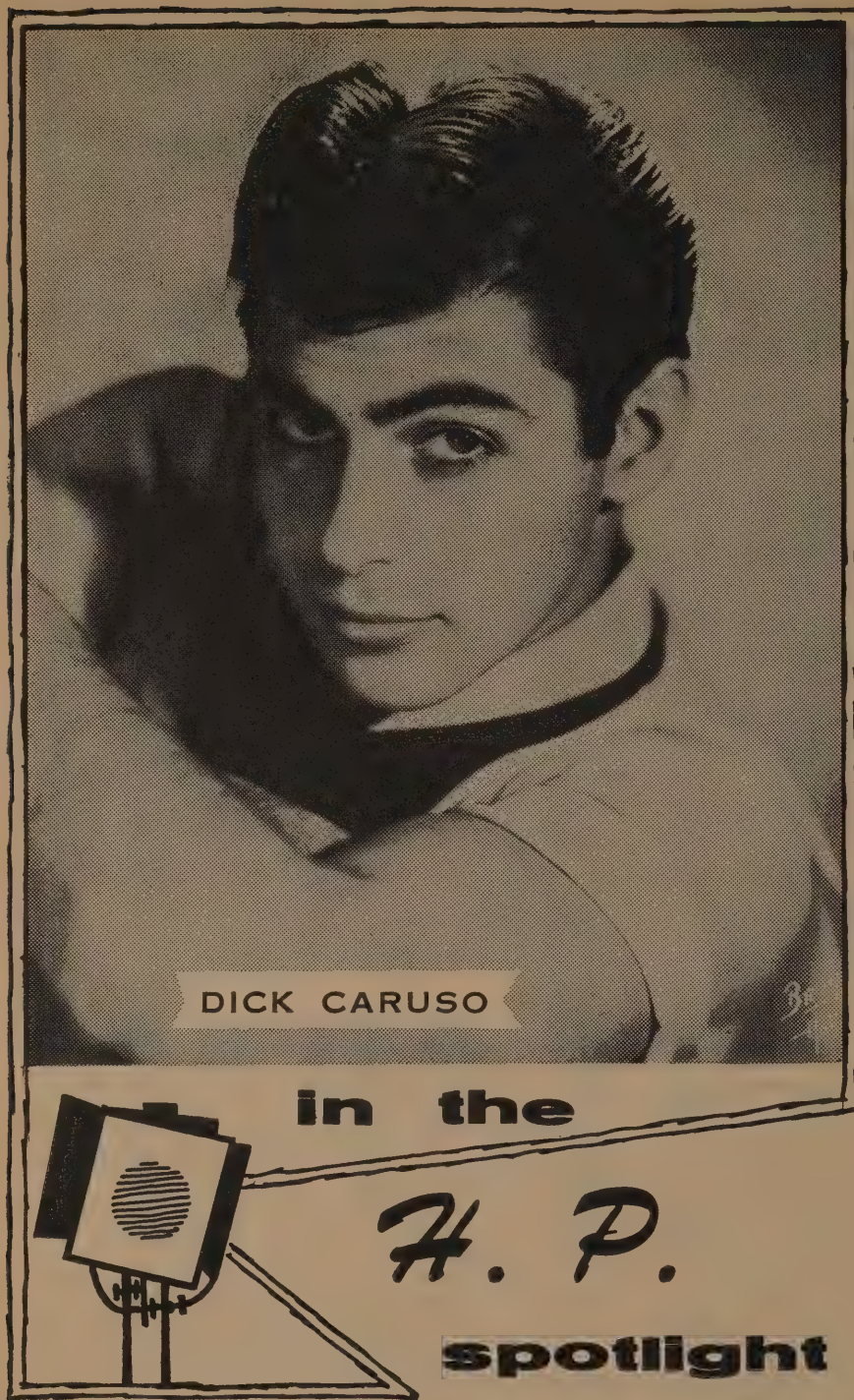
☐ send 45 rpm ☐ send 78 rpm  
Send the 8 RECORD HITS. I enclose \$1.00 plus 10c postage and handling. My money will be refunded if not satisfied. ☐ I enclose \$2.20. Send both sets.

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ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_





DICK CARUSO

in the

H. P.

spotlight

There's lots of buzzin' goin' on 'bout the nation's newest teen-age discovery, and we just had to place him in the HIT PARADER spotlight so that all of our readers might become acquainted with him. His name is Dick Caruso — age 18, height, 5'9", black hair, blue green eyes — and, man oh man, what a world of talent this boy has. Not only is he rated a sensational actor and vocalist, but he excels on the sax, clarinet, piano and drums as well.

Dick, comparatively speaking, is a new star on the market — and he already has a fan club numbering over 7,000. Oh, and before we forget to mention it, he's also a songwriter, having composed several hits. He also does an acrobatic dance routine while playing certain of his instruments. Now featured on the MGM label, Dick's latest hit recordings are "Over My Dead Body" and "Get Off My Back."

The handsome youngster has a full-time schedule at present, finding himself in great demand for personal appearances, TV shows, record promotion, etc. and having to keep up with his studies at Emerson College, Massachusetts.

Dick hails from Providence, Rhode Island, and his personal manager, Ruth Shapiro of Boston, informs us that his ever-growing fan club is to be one of the most exciting organizations ever formed. Ruth says that Dick would be thrilled if the HIT PARADER readers would get on his bandwagon as he rides along the Rhythm Trail towards the land of stardom. For further information on how to join the Dick Caruso fan club just write to Ruth Shapiro, 45 Cleveland Road, Chestnut Hill 67, Massachusetts, and also be sure to pick up your copy of handsome Richard's newest MGM recording.

## IT'S ONLY THE GOOD TIMES

PETER UDELL LEE POCKRISS

It's only the good times I remember,  
When ever I think of you.  
It's strange but you know  
I can't remember.

The tears and heartaches we knew  
Whenever I think of you  
Although we were wrong for each other  
We still had our thrills just the same  
And I guess that we'll always wonder  
Which of us was to blame  
I can't say that sometimes I'm not sorry  
To think that our love is through,  
'Cause it's only the good times I  
remember  
Whenever I think of you  
Do you remember too?

It's nights like those we'd sit home  
talking

Oh, my, how the hours flew.

It's those tender times that I remember.

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of Frank Music Corp.

## IT'S WILLIE

SAM UNDERWOOD HENRY UNDERWOOD

Petey wetey is a sweetie  
Ronny wonny is a honey  
Miky wikey him I likey  
But for me oo-ee-oo it's Willie  
Joey oey is quite showy  
Deany weany he is dreamy  
Hanky wanky him I thanky  
But for me oo-ee-oo it's Willie  
All the boys I know  
Are really lots of fun  
But when it's time to kiss goodnite  
There's only one  
Hughy oooy it's not youy  
Daney waney what a shamey  
Rory ory I'm so sorry  
But for me oo-ee-oo it's Willie.

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Publishing Co.

## LONESOME OLD HOUSE

DON GIBSON

In this lonesome old house  
In this lonesome old house

Listen to the clock  
A-going tick tock  
Listen to the rain  
On the window pane  
Everything's quiet, quiet as a mouse  
In this lonesome old house  
In this lonesome old house  
Everything's dark, dark outside  
Stars don't shine in the sky  
Here I sit with no one about  
In this lonesome old house  
In this lonesome old house.

All the love and laughter and sunshine  
Left when she said goodbye  
There's no longer the sweet, sweet lips  
And that loving, sweet, loving smile  
So let it be said, if your love is true  
You be good to her she'll be good to  
you  
And don't you end up being without  
In a lonesome old house  
In a lonesome old house.

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READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.  
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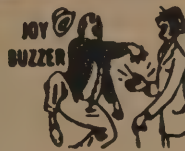
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## YOU, TOO, CAN BE TOUGH

Master Jui Jitsu and you'll win any fight. This book gives all the trips, blocks, etc. which are so effective in counterattack. FREE book on how to perform strong man stunts also included.  
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## MY BUZZER

The most popular joke novelty in years! Wind us and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.  
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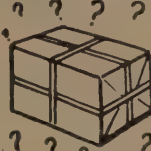


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Your chance to be a ventriloquist! Throw your voice into laughs, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist"  
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Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.  
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50¢



## AMAZING MINIATURE RADIO

Tiny featherweight radio that operates without batteries, without tubes, but brings you years of listening pleasure. Nothing to wear out or replace. Plays indefinitely. Complete with own ear-plug.  
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## SPOOK HAND

A million laughs! This realistic, skin colored spook hand has red fingernails and big knuckles that are completely realistic. Imagine it poking out of your car, out of a pot, opening a door. Sticks anywhere with special adhesive included. Can be re-used over & over again. It's real weird.  
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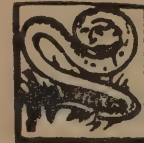


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Drives All Models

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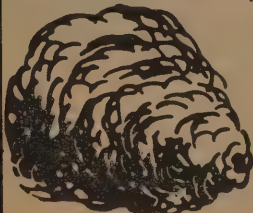
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## BLACK EYE JOKE

Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes.  
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## ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.  
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Just place one of these on the end of a burning cigarette, and watch the snow fly. It'll create a real indoor snow blizzard.  
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## MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2 1/2 ounces and takes 10 pictures per roll. Precision ground lens and time expose shutter. Can be hidden anywhere. Complete with free roll of film.  
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Start Seeing Results in Just 30 Days. Pocket Gym will develop your chest, bicep, triceps, neck, shoulders, stomach and legs. In just 30 days, you'll begin to earn the respect of all your friends—the admiration of all the girls. You'll keep fit and fear no one.  
001

1.00



## HOT CANDY

Looks like regular candy, but it sure doesn't taste like it. Burns their mouth when they eat it.  
Pkg. of 3  
No. 022

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## BITTER CIGARETTE

Dip the ends of a cigarette into this tobacco-colored powder, and watch the fun—is it bitter!  
No. 026

20¢



## SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.  
617

75¢



Greatest gag in years! Place this gadget inside any tail pipe and watch the fun. Sounds like the transmission, fuel pump, and whole rear end caved in. Harmless, but a panic.  
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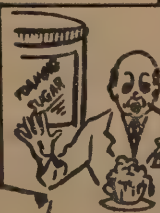
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## BLACK CHEWING GUM

Sucker starts chewing this ordinary-looking gum and his mouth and teeth turn black. It's awful but harmless.  
No. 570

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## MONEY BACK GUARANTEE

All merchandise advertised is unconditionally guaranteed to be more fun than you've ever had or simply return it to us for full refund. Specify item numbers and names of articles when ordering.

Sorry, but we cannot ship orders totalling less than \$1.00. Kindly add 15¢ for postage and handling to all orders. Simply send cash, check or money order, or order COD from.

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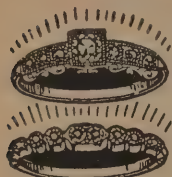
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BOTH SETS (8 pictures)  
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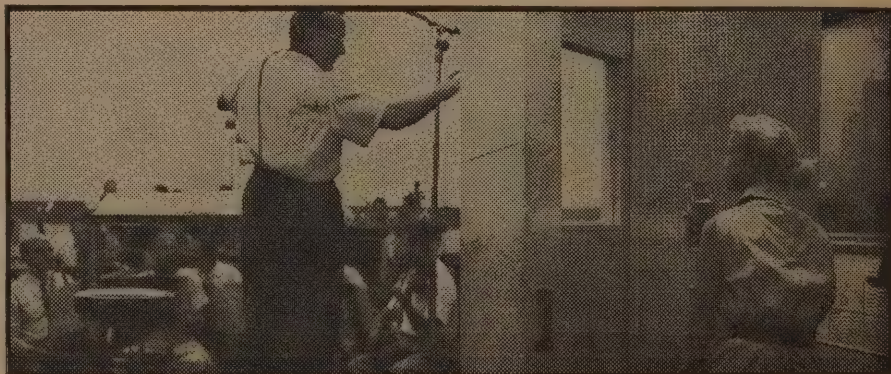
# DAY-TIME



It seems every time we turn around, Columbia Records has a new etching on the market by Doris Day — and with her every release Columbia finds themselves with a hit high on the charts. This, you might say, is to be expected; for Doris is such a well-established star, half the battle is won just by her name appearing on a record. We don't agree with this reasoning; for so many such personalities fall off on the recording scene although they continue shining brightly through other media. Doris just seems to have that knack to come up with the right song at the right time, and what's more important she gives it the right feeling! Anytime is Day time when Doris steps into the singing spotlight. The lovely lady's newest chart-maker

on the Columbia stamp is tabbed "Love Me In The Day Time", and as previously stated, anytime is "Day-time" if you're a Doris Day fan. And Doris doesn't have to ask for love from her fans — 'cause it's an automatic thing.

Doris' success does not stop her record hits; for, as all of you know, she is acclaimed as a highly talented actress, as proven in her wonderful movie roles. And whenever she has appeared on television, another success is chalked up for Doris Day. No matter where we are, or what the time of day — if Doris Day is on hand it's "Day-time". And rightly so; for the blonde, freckled-faced miss has come to be rated as one of the all-time great femme performers the American world of show business has ever known.





## YOU GOTTA LEARN YOUR RHYTHM AND BLUES

NEIL SEDAKA HOWARD GREENFIELD

The Board of Education from Maine to Tennessee

Just don't dig that corny A-B-C  
They're teachin' something diff'rent  
And they call it "R" and "B".

You gotta learn your rhythm and blues  
Ev'rybody's shoutin' the news  
Go out and buy a pair  
Of rock and roll shoes  
Or brother you're gonna lose  
Time is incidental fun is fundamental  
When you learn your rhythm and blues  
No more readin' and writin' and  
'rithmetic

You gotta know the three R's  
When the teacher swings her hick'ry  
stick

Start reelin' and a-rockin'  
And a-rollin' with your chick  
When the teacher gives the homework  
Ev'ryone shouts hooray  
I gotta go right home  
And study without delay  
I gotta tune into bandstand  
Get the lesson for today  
You gotta learn your rhythm and blues  
Ev'rybody's shoutin' the news  
Go out and buy a pair  
Of rock an' roll shoes  
Or brother you're gonna lose  
Time is incidental fun is fundamental  
When you learn your rhythm and blues.

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## YOU'RE TEASING ME

DOC POMUS MORTY SHUMAN

Lips so close to mine  
Chills running down my spine  
Baby, can't you see you're teasing me  
Moon shining oh, so bright  
Stars lighting up the night  
Baby, can't you see you're teasing me  
I don't want to fall fall in love with  
you

I built up a wall but it looks  
Like you're gonna break thru.  
Oh, love makes my heart sing  
Talk about a wedding ring  
Baby, can't you see you're teasing me.

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## YOU CAN'T BE TRUE, DEAR

GERHARD EBELER HAL COTTON  
HANS OTTEN KEN GRIFFIN

You can't be true, dear  
There's nothing more to say  
I trusted you dear  
Hoping we'd find a way  
Your kisses tell me  
That you and I are through  
But I'll keep loving you  
Although you can't be true.

Clouds hide the sun in the skies that  
were blue

As my heart says farewell  
To the joy that I knew  
Love to be real is a love to be shared  
But I know that you never cared.

Copyright 1948 by The Biltmore Music Corp.

## Can YOU Find 5 Objects Beginning with "C"?



LOOK AT THIS PICTURE! Join the fun. Everybody can win. Try your skill. Think of having such a wonderful prize. Look at the picture carefully. Write down 5 objects in the picture with names beginning with the letter "C" like "Cactus", etc., then send us your list. Anyone can enter. We're running this special test to get acquainted and find a home for this real, live Miniature Monkey.

## WIN YOUR NEW, LIVE . . . MINIATURE MONKEY

Yes! Friends, I'll be happy to send you at NO COST this real, live Miniature Monkey that is so tiny you can carry it in a pocket or hold it in one hand, yet it is so intelligent it is almost human. Clean and easily trained. Everyone can win. Send in your 5 words today and simply hand out or mail only 20 get-



(SUPPLY LIMITED)

acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I'll send you, at no cost, this lovable, live Miniature Monkey. I enjoy my own tiny pet so much that I'm sure you'll love one, too.

Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Monkey. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame. You can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our c.o.d. service plus postage on arrival. Your original returned. Also include the color of hair and eyes with each picture, so I can also give you our bargain offer on a second enlargement hand colored in oils for greater beauty, sparkle and life. Limit of 2 to any one person. SEND TODAY for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of such tiny Miniature Monkeys is limited. Mrs. Ruth Long, Gift Manager

DEAN STUDIOS (Our 20th Year), Dept. M-45, 211 W. 7th St., Des Moines 2, Iowa



## 18 GLAMOR-AIDS FOR FACIAL BEAUTY TO GLAMORIZE YOUR LIPS... YOUR EYES... YOUR EYEBROWS

ALL 18 YOURS FOR THE MIRACLE PRICE OF

\$1.00

Once In A Lifetime Offer that can Change your Whole Appearance. Not 10, not 15, but 18 thrilling BEAUTY AIDS at the sensational price of \$1.00. Each one promising you alluring enchantment... The Expensive "Beauty Shop" Look Every Day.

Just look at these 18 essentials you get for only \$1!

**Beauty Essentials #1 and #2:** Your choice of 2 Patricia de Parce stay-on lipsticks. One for daylight excitement, one for romance-filled evenings.

1. ORANGE - Sun-kissed, charmed with excitement;
2. SCARLET - High-voltage red electrifying appeal;
3. RASBERRY - Luscious as sun-warmed berries;
4. PETAL - Petal pink... youthful and enchanting;
5. ROSEITE - Press a rose petal to your lips;
6. MAGIC RED - Eye know its secret;
7. CYCLAMEN - Palating hue, tremendous lavender impact. The 2 lipsticks alone are worth \$1.00, but they are only a small part of this sensational \$1.00 offer.

**Beauty Essential #3:**

Your choice of one of the 3 special Patricia de Parce Lip Lining Pencils, used by Hollywood make-up men  
1. PINK; 2. MEDIUM RED; 3. DARK RED.  
The special Lip Lining Pencil is yours not for \$1.00 itself, but as 1/18th of this sensational \$1.00 offer.

**Beauty Essential #4:** Your choice of one of the 5 Patricia de Parce professional Eye Lid Lining Pencils, to bring out every bit of the hidden excitement lurking in the depths of your eyes.

1. BLUE - A beautiful blue that harmonizes with shadows.
2. GRAY - For the conservative lass who needs no color.
3. SILVER - For the girl who wants to be different.
4. BLACK - A standard color for all occasions.
5. GREEN - Dramatic, the latest fashion.

This special Eye Lid Lining Pencil is yours not for \$1.00 itself but as only 1/18th of this sensational \$1.00 offer.

**Beauty Essential #5:**

Your choice of one of the 5 famous Patricia de Parce Hollywood Eyebrow Pencils.  
Choose the exciting color that blends into your personality.  
1. LIGHT BROWN, 2. MEDIUM BROWN, 3. DARK BROWN, 4. AUBURN, 5. BLACK.  
This special Eyebrow Pencil is yours, not for \$1.00 itself, but as only 1/18th of this sensational \$1.00 offer.

**Beauty Essentials #6-11:** You receive 6 exquisite Lip Outline Forms. It will be easy to change your lips to match your mood. You've seen these Lip Forms advertised for \$1.00 alone. Now they are yours as just one small part of this sensational \$1.00 offer.

**Beauty Essentials #12-17:** Six specially designed Eyebrow Outlines. The perfect mates to the Lip Forms. Add just the right touch for any occasion. You've seen these Eyebrow Forms advertised for \$1.00 alone. Now they are yours as just one small part of this sensational \$1.00 offer.

**Beauty Essential #18:** A Beauty Course designed by Patricia de Parce, beauty consultant to the glamorous. Jammed with beauty hints showing you the professional way to beauty. Make-up and hair styling for the 7 basics; technique for perfect lip shading, eye lining; adding doe-eye dash; applying eye shadow; mascara techniques; eye shadow coloring; creating the perfect brow outline.

A miracle value at only \$1.00 plus 25¢ to cover postage and handling. Try the 18 piece Beauty Essentials kit for 10 days at our expense. You must find you have a new enticing appearance, or return the kit for full refund of purchase price.

Patricia De Parce, Dept. GK-28, 11 E. 47th St., N.Y. 17

Hurry to the 18 piece Beauty Essentials Kit. I am enclosing \_\_\_\_\_ for this, at \$1.00 PLUS 25¢ to cover postage and handling for each set. If I am not completely satisfied you will refund full purchase price.

Enclosed is ☐ check ☐ cash ☐ money order

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

I get my choice of 3 Lipsticks (order by color)

I get my choice of 1 Lip Lining Pencil (order by color)

I get my choice of 1 Eye Lining Pencil (order by color)

I get my choice of 1 Eyebrow Pencil (order by color)

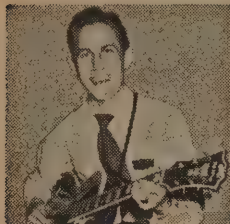
I get my choice of 1 Lip Lining Pencil (order by color)

And I get 6 Lip Outlines, 6 Eyebrow Outlines, and 1 Beauty Perfection Course.



# Learn To Play Guitar

## The Chet Atkins Way!



CHET IN A FAMILIAR POSE

COMPLETE  
CHET ATKINS  
COURSE

\$3  
only

Surprise your friends. Be the hit of the party. Chet himself shows you how with diagrams and notes.

Even if you don't know a guitar pick from a shovel, Chet can have you playing before you know it.

If you have tried before and failed, this easy-as-pie system will have you playing mighty sharp in nothing flat.

If you are a professional, here — for the first time — Chet reveals the "tricks" of his trade that make other guitar players drool.

And you don't have to read music! In this quickest-to-learn system, Chet shows you every step of the way BOTH BY NOTE AND BY SIMPLE DIAGRAMS.

Included are Chet Atkins' never-before-released, complete arrangements — worth the money alone. Also, five brand-new king-size pictures of Chet, suitable for framing. What a bargain!

SAVE 46c in POSTAL AND C.O.D. CHARGES BY  
ENCLOSING \$3.00 WITH COUPON — OR ORDER  
C.O.D. SATISFACTION GUARANTEED OR YOUR  
MONEY REFUNDED.

JOSELY COMPANY, Dept. HP-8  
1472 Broadway, New York 36, N. Y.

Gentlemen:

Kindly rush the Chet Atkins Method to me. If not completely satisfied I may return course to you for full refund.

Name .....

Address .....

City ..... Zone ..... State .....

Canadian & Foreign orders: No C.O.D.'s. Send International Money Order for \$3.50 with coupon.

☐ Money Enclosed

☐ Send C.O.D.

## I'VE COME OF AGE

LOU STALLMAN

SID JACOBSON

I've come of age to understand

spring,

And know the reason why a robin starts to sing.

I've come of age to see how dreams are born,

And know a heart can beat, although it may be torn.

Too long a time things have passed me by,

But now I have grown to meet them eye to eye.

I've come of age and all the world is new.

Because I've found with you love to last the ages through.

Copyright (C) 1959 by We Three, Inc.

## ONE OF THESE DAYS

RON HAWKINS JACQUELINE MAGILL

Well, one of these days,

I'm gonna leave you, baby.

Yes, one of these days,

A-well I'm gonna be gone.

Oh, one of these days,

You're gonna look around,

And I'll be gone.

Well, you know I love you, baby,

Lord, I loved you from the start,

And if I let you, baby,

Lord, you know you'd break my heart.

So, if you think I'm foolin'

Babe, you keep your messin' 'round.

You'll wake and find your daddy

Has gone and left this town.

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## (It Took) ONE KISS

SID TEPPER

ROY C. BENNETT

It took one kiss to fall in love with you,  
But a million tears to forget

It took one hello, to make me fall,

And just one goodbye to end it all.

Now you're sorry, and you want one more chance,

But my broken heart remembers yet

I took one kiss to fall in love with you,

But a million tears to forget.

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## SUMMER DREAMS

SEYMOUR COCHRAN DORCAS COCHRAN

Summer dreams, where do they go  
when winter comes?

Their promises are gone, and still they linger on.

Summer dreams, built on a kiss have taught me this;

Flights to heaven on a summer moon  
Return to earth too soon.

Like bold honey bees steal their honey and fly.

Like gold autumn leaves touch the frost and die.

So my love was only true when skies were blue.

Yet, I pray, someday, a love will come  
With more than summer dreams.

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This offer is another FIRST from the largest distributors of Celebrity Photos in the World. Rush your order today. To order your pictures follow these simple instructions:

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3. Enclose 10c (to cover mailing and handling costs) for EACH PICTURE you list — Order As Many As You Wish.

NOTE: If you prefer we can send Air Mail (Enclose 50c extra) . . . or First Class Mail (Enclose 25c extra).



James Arness	Jerry Lee Lewis
Ward Bond	Sophia Loren
Pat Boone	Guy Madison
Richard Boone	Sal Mineo
Ronnie Burns	David Nelson
Raymond Burr	Ricky Nelson
Perry Como	Hugh O'Brian
Tim Considine	Tony Perkins
Tony Curtis	Elvis Presley
Doris Day	Wayde Preston
James Dean	Jon Provost
Jimmy Dean	Debbie Reynolds
Eddie Fisher	Dale Robertson
Scott Forbes	Jimmy Rodgers
Jack Kelly	Tommy Sands
Phyllis Kirk	John Saxon
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Will Hutchins	Chuck Connors
Effrem Zimbalist	Doris Day
Roger Smith	Ty Hardin
Peter Brown	Tim Considine
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# FREE 2 HIT PARADE RECORD SONGS BY ANY OF THESE STARS WITH YOUR ORDER FOR HIT PARADE RECORDS


☐ PERRY  
COMO

☐ PATTI  
PAGE

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LAINE

☐ ROSEMARY  
CLOONEY

☐ GEORGIA  
GIBBS

☐ DORIS  
DAY

☐ ELVIS  
PRESLEY

## 24 HIT PARADE RECORD SONGS \$2.98

The top stars of Radio, TV, Stage and Screen bring you your favorite records at amazing savings.

A \$16.00 VALUE FOR \$2.98 FOR READERS OF THIS MAGAZINE



### MONEY BACK GUARANTEE

If for any reason you are not 100% satisfied. KEEP ANY Six Songs FREE and Return the Remaining for Refund. Available in 45 and 78 R.P.M.

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

**FREE** A FREE SURPRISE GIFT WILL BE INCLUDED WITH EACH ORDER!

### ☐ 18 ROCK & ROLL SONGS—\$2.98

Free Photo of Elvis Presley & Pat Boone



1. Come Softly To Me
2. A Fool Such As I
3. Pink Shoe Laces
4. Venus
5. The Happy Organ
6. Sorry (I Ran All The Way Home)
7. Since I Don't Have You

8. I Need Your Love Tonight
9. Turn Me Loose
10. Guitar Boogie Shuffle
11. Tell Him No
12. Kansas City
13. That's Why
14. A Teenager In Love
15. Kookie, Kookie (Lend Me Your Comb)
16. Three Stars
17. Sea Cruise
18. Take A Message To Mary
19. Enchanted
20. It's Just A Matter Of Time
21. For A Penny
22. It's Late
23. Only You
24. Tijuana Jail

### ☐ 120 HILLBILLY HITS (20 HILLBILLY HITS PLUS LYRICS TO 100 SONGS)

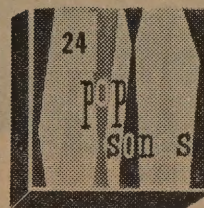


1. Tupelo County Jail
2. That's The Way I Feel
3. Life To Go
4. Billy Bayou
5. What Do I Care
6. Pick Me Up On Your Way Down

7. City Lights
8. Squaws Along The Yukon
9. Kisses Sweeter Than Wine
10. Story Of My Life
11. My Special Angel
12. I Beg Of You
13. Geisha Girl
14. This Little Girl Of Mine
15. I Found My Girl In The USA
16. Walkin' To The Dance
17. Jail House Rock
18. Great Balls Of Fire
19. Love My Lady
20. The Teenage Queen

### ☐ 24 HIT PARADE SONGS Plus Two Free By Any of the Stars Checked Making a Total of 26 for \$2.98

Here Are 24 of the 26 On Records:



1. Battle Of New Orleans
2. Kansas City
3. Quiet Village
4. Kookie, Kookie (Lend Me Your Comb)
5. Dream Lover
6. Happy Organ
7. Personality
8. A Teenager In Love

9. Only You
10. Sorry (I Ran All The Way Home)
11. Endlessly
12. Pink Shoelaces
13. Turn Me Loose
14. Goodbye Jimmy Goodbye
15. Enchanted
16. A Fool Such As I
17. So Fine
18. I'm Ready
19. Guitar Boogie Shuffle
20. Since I Don't Have You
21. Take A Message To Mary
22. Come Softly To Me
23. Frankie
24. Tallahassie Lassie

### ☐ 12 SQUARE DANCES AND BOOK—\$2.98



You get 12 Square Dance Songs by Nap Williams and others plus Gift Book "Square Dancing" for \$2.98

1. Mockin' Bird
2. Flap Eared Mule
3. Buffalo Gals
4. Oh, Susanna
5. Soldier's Joy
6. Devil's Dream
7. Chicken Reel
8. Golden Slipper
9. Red River Valley
10. Arkansas Traveler
11. Little Brown Jug
12. Turkey In The Straw

PLUS BOOK:  
78 RPM 45 RPM  
"Square Dancing For Young And Old"

### ☐ 46 CHILDREN'S SONGS—\$2.98



Includes Booklet of Picture-Illustrations and Words to the Music: Twinkle, Twinkle Little Star; Old King Cole; Little Tommy Tucker; Jack and Jill; Pease Porridge Hot; Where Has My Little Dog Gone; Nummy Dumpty; London Bridge; Lazy Mary; A Tisket Tasket; Old MacDonald; Farmer in Dell; Saa Saa Black Sheep; Pop Goes Weasel; 3 Blind Mice; Mary Had a Little Lamb; Skip to My Lou; Row Your Boat; Tom Tom the Piper's Son; I Been Work-

ing on the Railroad; Arkansas Traveler; I Saw a Ship A-Sailing; Doodle, Doodle Dimping; Hi Diddle Diddle; Three Little Kittens; Patty Cake, Patty Cake; Git Along Little Dogie; Ol Chiselm Trail; Rock-A-Bye Baby; Plus 17 others.

### ☐ 18 COLLECTORS SONGS—\$2.98

By Snooky Lanson, Bill Lawrence, etc.



1. Tell Me You're Mine
2. Bye, Bye Blues
3. You Belong To Me
4. Anywhere I Wander
5. Takes Two To Tango
6. My Baby's Coming Home
7. Lady Of Spain
8. Keep it a Secret
9. Hold Me, Thrill Me, Kiss Me
10. Why Believe You
11. Till I Waltz Again With You
12. Don't Let The Stars Get In Your Eyes
13. Trying
14. Even Now
15. Glow Worm
16. Have You Heard
17. Side by Side
18. Oh Happy Day

### ☐ 20 COUNTRY HYMNS



1. Just A Little Talk With Jesus
2. When I Looked Up
3. Farther Along
4. Will The Circle Be Unbroken
5. Whispering Hope

6. Mansion Over The Hilltop
7. The Family That Prays
8. What A Friend We Have In Jesus
9. Goodbye I'm Gone Hallelujah
10. I Can't Help What Others Do
11. Pearly White City
12. Handwriting On The Wall
13. Jesus Is The One
14. That's What We Need
15. Somebody's Praying For You
16. Got So Many Million Years
17. Avenue Of Prayer
18. Why Didn't You Tell Me
19. I Was There When It Happened
20. Where The Roses Never Fail

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BEST VALUES CO., Dept. 255

403 Market St., Newark, New Jersey

☐ SEND 78 RPM ☐ SEND 45 RPM

☐ I enclose \$2.98. Send the 24 Hit Parade Songs.

Plus 2 FREE by the Singer Checked Below:

☐ Elvis Presley ☐ Frankie Laine ☐ Rosemary Clooney

☐ Patti Page ☐ Doris Day ☐ Perry Como

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☐ I enclose \$2.98. Send the 20 Country Hymns.

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☐ I enclose \$20.95. Send the 4-Speed RCA Record Player.

Name .....

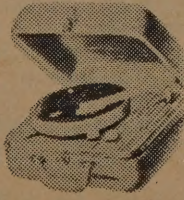
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MONEY BACK GUARANTEE

### ☐ RCA PORTABLE 4-SPEED RECORD PLAYER

1958 Model—A gift the whole family will enjoy—only \$29.95. Will give years of listening pleasure.





THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says  
**"SKINNY OR FAT, I'LL BUILD YOU INTO A NEW ATHLETIC  
 STREAMLINED MIGHTY-MUSCLED HE-MAN**

as I have for 35 years re-built MILLIONS like you!"

Sincerely yours for Physical Perfection . . .

Are YOU  
 SKINNY  
 like I was?

a 90 lb.  
 weakling  
 who became  
 world's  
 strongest  
 man



George  
 Jowett  
 BEFORE



THIS is AN ACTUAL PHOTO  
 of YOUR TRAINER, George F. Jowett,  
 taken after a record-breaking event, wearing  
 some of his WORLD CHAMPIONSHIP MEDALS and  
 MEDALS honoring him as "WORLD'S BEST BODY  
 BUILDER." 4 TIMES WINNER of WORLD'S  
 STRONGEST and MOST PERFECTLY  
 DEVELOPED MAN.

*George F. Jowett*

"Yes! in just 10 THRILLING MINUTES a day  
 in the SECRECY of YOUR OWN ROOM at home  
 MY RAPID-FIRE EASY as ABC FAMOUS PICTURE METHODS  
 will start building you THE VERY FIRST NIGHT . . .  
 I'll show you How to Mold 16 INCH ARMS of MIGHT,  
 A BIG DEEP 45 INCH CHEST housing TIRELESS LUNGS,  
 WIDE MANLY SHOULDERS — A BROAD BRAWNY BACK  
 tapering to a SLENDER WAIST with punch-proof  
 STOMACH MUSCLES. LEGS of RUNNING POWER!  
 . . . and with these you get a POWERFUL  
 PERSONALITY that WINS YOU NEW FRIENDS,  
 MORE MONEY, NEW SUCCESS,  
 AMAZING NEW PLEASURES.

YES! Your Success Story can soon be like that  
 of John Sill and thousands of my pupils.  
 Think of it — a skinny weakling be-  
 came a MAGNIFICENT MR. MUSCLES  
 — won a BIG SILVER TROPHY, his  
 name, accomplishments engraved  
 on it, and \$100. All of which you can  
 win! A few weeks before, everybody  
 picked on John, too weak to fight for  
 his rights. TODAY everybody admires  
 John's movie star build, he-man STRENGTH,  
 his mighty ARMS, heroic CHEST, slender WAIST,  
 rock-like TORSO, broad manly BACK, wide military  
 SHOULDERS, new popularity. His winning drive in  
 ALL SPORTS, his energy at work and studies.

NO! don't care how skinny or flabby you are now,  
 if you're in your teens, twenties, or thirties, I'll  
 show you in just 10 thrilling minutes in your  
 home, how you can make yourself over by the  
 easy, quick method I turned myself from wreck to  
 WORLD CHAMPION.

Famous Physical Directors like J. F. Kelly and Larry Campbell said  
 "George F. Jowett is by far THE WORLD'S GREATEST MOLDER of  
 HANDSOME HE-MEN and CHAMPS out of weaklings."



John  
 Sill  
 BEFORE

YOU  
 can do  
 and win  
 everything  
 John Sill did

STOP once for all BEING  
 A WISH-WASHY  
 SKINNY WEAKLING  
 like this 120 lb.  
 pupil was!  
 "I  
 GAINED  
 60 LBS.  
 of  
 MIGHTY  
 MUSCLES!  
 I added  
 3½ INCHES  
 to each ARM,  
 I added  
 4 inches  
 to my CHEST  
 . . . and to the  
 rest of my  
 body in  
 BALANCED  
 PROPORTION.  
 I won  
 \$100.

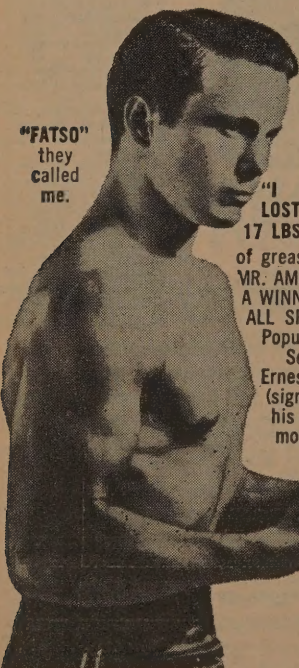
I won this 15 INCH TALL SILVER  
 TROPHY.  
 I won a GOLD MEDAL. John Sill

YES! YOU'LL ADD INCHES of MIGHTY  
 MUSCLES to YOUR ARMS, DEEPEN YOUR  
 CHEST, BROADEN YOUR BACK  
 and SHOULDERS. From HEAD to HEELS you'll  
 gain SIZE, POWER, LIGHTNING SPEED,  
 ENDURANCE. You'll become a SUCCESS-  
 FUL HE-MAN in LOOKS and ACTS — a  
 WINNER in EVERYTHING, athletics, busi-  
 ness, studies.

"Rush me YOUR LAST CHANCE COUPON below. CHECK the BODY you want  
 and I'll show You absolutely FREE  
 if you're SKINNY

**HOW TO GAIN up to 50 LBS. of MIGHTY MUSCLES**

If you're FAT, have ROLLS of UGLY GREASE all over you,  
 I'll CHANGE YOUR FLAB into HANDSOME MUSCLE fast.



"FATSO"  
 they  
 called  
 me.

"I  
 LOST  
 17 LBS.

of grease, and became a  
 MR. AMERICA,  
 A WINNER in  
 ALL SPORTS,  
 Popular,  
 Self-confident."  
 Ernest Raines  
 (signed also by  
 his father and  
 mother)



"I'm  
 proud  
 of you  
 now,  
 Tony".

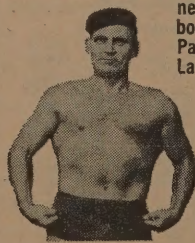
Tony Pascarella

"Mary, you know  
 how they used to  
 call me  
 'MR. SKINNY', —  
 now they call me  
 'MR. MUSCLES'."

"You wouldn't  
 give me  
 a tumble  
 before  
 I gained  
 28  
 LBS."

JOWETT

"I am just 41 years  
 of age. I lost pounds  
 of fat fast. I recom-  
 mend your wonder-  
 ful courses to all  
 regardless of age.  
 Soon they'll be as  
 proud as I am of my  
 new  
 body".  
 Paul  
 Lange.



**Which of These Amazing Picture-Packed Courses do  
 YOU want absolutely FREE? Check coupon below!**

1. HOW to Build  
 POWERFUL  
 16 INCH ARMS

like this arm of my  
 pupil Larry Campbell.

3. HOW to Build  
 WIDE SHOULDERS,  
 A BROAD  
 BRAWNY BACK  
 like pupil Ernest Raines.

5. HOW to TRIPLE  
 YOUR STRENGTH.  
 Here's my once  
 skinny pupil  
 LARRY CAMPBELL  
 lifting a 200 lb.  
 anvil with his  
 teeth.

2. HOW to Build for YOU  
 A BIG 45 inch CHEST  
 housing TIRELESS LUNGS  
 like chest of this pupil

4. HOW to Build  
 LEGS of LEAPING POWER  
 that'll make YOU  
 A WINNER in SPORTS  
 as it did this pupil.

6. BOOKS of PHOTOS  
 of FAMOUS STRONG MEN  
 who came to me weaker  
 than you. I and they  
 show you how YOU can  
 BECOME ONE of THEM FAST.

MAIL COUPON BELOW RIGHT NOW and get ALL 6 GREAT  
 COURSES FREE for quick ACTION. FORMERLY \$5 —  
 MILLIONS sold for \$1. They'll Build You STRONG while  
 they Build you HANDSOME.

JOWETT INSTITUTE of BODY BUILDING, Dept. HP-98  
 220 Fifth Ave., New York 1, N. Y.

Dear George: Mail me FREE all 6 HE-MAN Building Picture Courses. Enclosed find  
 10c for postage & handling.

I'm checking everything I need to give me the kind of body I want:

- ☐ I want to gain .....lbs. (fill-in).  
☐ I want to streamline my body, get rid of flabby fat.  
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST ☐ LEGS  
☐ SHOULDERS.  
☐ I want to become a winning athlete. ☐ I want new pep, new energy.

NAME ..... AGE .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....



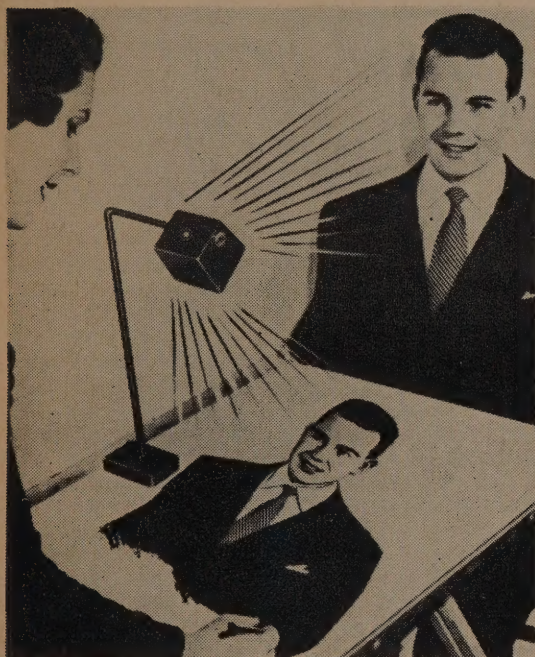
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**Anyone Can Draw With This Amazing New Invention—Instantly!**



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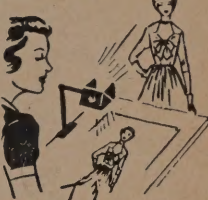
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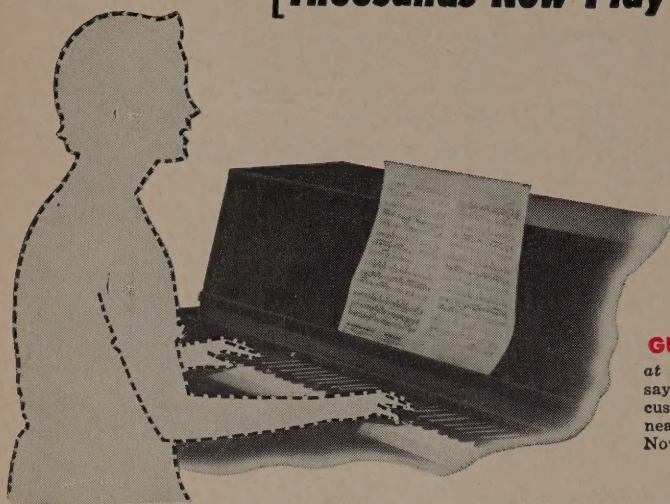
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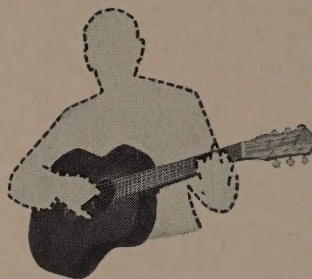


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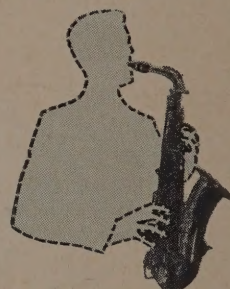
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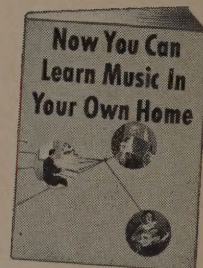
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